



Truly Investor Capital Launches Crunchbase Profile to Expand Digital Presence

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Truly Investor Capital, a real estate investor lending company serving direct borrowers and broker partners, has launched a company profile on Crunchbase, expanding the private lender's digital footprint and creating an additional resource for borrowers, brokers, real estate investors, and industry professionals to learn about the firm.

The new Crunchbase Truly Investor Capital profile offers another online destination for discovering the company and its range of lending solutions. These include DSCR loans, bridge loans, rehab and fix-and-flip financing, and new construction loans, each tailored to different real estate investment strategies.

The move reflects a broader effort to strengthen the company's online visibility. By establishing a presence on a widely referenced business intelligence platform, Truly Investor Capital provides real estate professionals and investors with additional ways to find, research, and connect with the lender.

"Establishing a profile on Crunchbase is part of a continued effort to make information about the company readily accessible to the people who rely on real estate financing," said a spokesperson for Truly Investor Cap. "Borrowers and brokers increasingly research lenders across multiple digital platforms before starting a project, and this profile gives them another trusted source of information."

Truly Investor Capital has funded more than 116 loans across multiple states, maintaining a quick average closing time that supports investors working on time-sensitive projects. The company's product lineup addresses a variety of financing needs. Rehab loans are designed to finance fix-and-flip projects, offering up to 90 percent of the purchase price and 100 percent of rehab costs with interest-only payments. Construction loans support ground-up spec and custom builds, with flexible draw schedules and terms ranging from 12 to 24 months.

DSCR loans are based on rental income rather than personal income and do not require personal income verification, and they can be used for purchase, refinance, or cash-out transactions with up to 80 percent loan-to-value and 30-year fixed options. Bridge loans provide short-term financing with 12-month terms, no prepayment penalties, interest-only payments, and quick closing for investors who need temporary capital before securing longer-term financing.

The expansion onto Crunchbase aligns with the company's emphasis on consistent presentation across every platform where customers encounter the business. The Truly Investor Capital Brand reflects the company's view that a strong brand extends beyond a logo or name and represents the promise made to customers, supporting credibility, trust, and lasting relationships.

"Consistency across every channel helps build confidence among the investors and partners the company works with," the spokesperson for Truly Investor Cap added. "A recognizable, professional presence, whether on a lending platform or a business directory, helps borrowers make informed decisions."

The company uses a straightforward three-step process for funding deals, which involves structuring the deal, submitting the application, and allowing the company to manage the remaining steps.

<https://www.youtube.com/@trulyinvestorcapital>

Truly Investor Capital is a real estate investor lending company that provides fast, streamlined lending solutions for direct borrowers and broker partners nationwide. Its loan products, including rehab loans, construction loans, DSCR loans, and bridge loans, are tailored to a range of investment strategies. The company serves investors across multiple states and focuses on efficient closings and consistent service.

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For more information about Truly Investor Capital, contact the company here: Truly Investor Capital Truly

Investor Capital9175971119cpark@trulyinvestorcap.comTruly Investor CapitalA division of Oaktree Funding Corp.3133 West Frye Road, Suite #205Chandler, AZ 85226

Truly Investor Capital

Website: <https://www.trulyinvestorcap.com/>

Email: cpark@trulyinvestorcap.com

Phone: 9175971119

