



Capital Events Austin Launches Free Party Planning Resource Hub for Central Texas Event Hosts

August 25, 2026

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Capital Events Austin, a locally owned event rental company headquartered at 508 Spoleto Dr, Liberty Hill, TX 78642, has announced the launch of a free online party planning resource center at capitaleventsAustin.com/party-rental-resources/. The library opens with more than 20 published guides covering site selection, equipment sizing, day-of logistics, safety considerations, and vendor coordination for school carnivals, corporate events, community festivals, church celebrations, and outdoor birthday parties across the Central Texas region.

The resource center was built in direct response to recurring customer inquiries. According to owner Billy Gann, the same core planning questions arrive by phone and email week after week from event coordinators who are working through the details of an event for the first time. "We answer the same planning questions dozens of times a week," Gann said. "How much space does a bounce house need? What rides are right for a mixed-age crowd? What happens if it rains? We built this resource center so event hosts can get real answers before they even call us. The goal is to make every customer more confident going into their event, whether they rent from us or not."

Content in the resource center is organized by event type and planning stage. A school event coordinator can find articles on selecting age-appropriate inflatables, spacing equipment across a campus field, and what insurance certificates to request from a rental vendor before signing a facility-use agreement. A corporate event planner can find guides on attendee-to-equipment ratios, parking lot layout considerations, and multi-vendor coordination timelines. Each article is written to answer a specific, documented question from the company's customer base rather than to cover broad event planning topics in general terms.

The initial 20-plus guide library includes planning checklists for Central Texas outdoor summer events, an explanation of the differences between synthetic portable ice rinks and refrigerated rinks, a guide to pairing carnival games with inflatable attractions, and a reference for reading vendor liability certificates and understanding what coverage levels are appropriate for school and municipal events. Gann noted that the decision to make all content free and publicly accessible was deliberate. "This is information our customers need to run a good event," he said. "Keeping it behind a form or a sales call does not serve anyone. If a planning guide helps someone run a better event, that is good for the whole community."

Capital Events Austin operates across Travis, Williamson, Hays, and Bell Counties, serving schools, churches, municipalities, nonprofits, and corporate clients. The company's rental inventory includes inflatables, carnival rides, mechanical bulls, trackless trains, ice skating rinks, rock climbing walls, outdoor movie screens, tents, and tables and chairs. Mechanical and carnival rides are delivered with a licensed, trained operator for the full duration of the event, and the company carries general liability coverage with certificates of insurance available to venues and school districts upon booking.

New content is being added to the resource hub on a monthly basis. Guides in development cover winter holiday event planning for outdoor Central Texas venues, tent sizing and anchoring for events on caliche and Hill Country terrain, and a first-time planner's checklist written specifically for school PTA and PTO leaders coordinating their first large-scale campus carnival.

Event planners and community organizations can access the full resource library at capitaleventsAustin.com/party-rental-resources/. Rental inquiries and event quotes can be submitted online at capitaleventsAustin.com or by calling (512) 774-5377. The company operates seven days a week from 9:00 AM to 6:00 PM Central Time.

Capital Events Austin is a locally owned event rental company headquartered at 508 Spoleto Dr, Liberty Hill, Texas 78642, serving communities across Travis, Williamson, Hays, and Bell Counties. The company's rental inventory includes inflatables, carnival rides, mechanical bulls, trackless trains, ice skating rinks, rock climbing walls, outdoor movie screens, tents, and tables and chairs. Mechanical and carnival rides are staffed

by trained operators and covered by general liability insurance. Capital Events Austin serves schools, churches, municipalities, nonprofits, and corporate clients throughout Central Texas. Learn more at capitaleventsAustin.com.

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For more information about Capital Events Austin, contact the company here: Capital Events Austin
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Capital Events Austin

Capital Events Austin offers premium party and event rentals across the Greater Austin/Hill Country area, including inflatables, water slides, tents, staging, carnival rides and equipment, and portable ice skating rinks. Safe, reliable, and hassle-free.

Website: <https://www.capitaleventsAustin.com/>

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