



Truly Investor Capital Launches Indeed About Page to Expand Employer Presence

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Truly Investor Capital has introduced a dedicated About page on Indeed, giving job seekers, mortgage professionals, and real estate finance professionals an additional resource to learn more about the company and its expanding role within the private lending industry.

The new page provides prospective candidates with a central destination to research the organization, review its employer presence, and explore information related to working within its lending platform. The move reflects the company's broader effort to make its brand more accessible to professionals who research employers before pursuing new opportunities.

Truly Investor Capital specializes in financing solutions for real estate investors, including DSCR loans, bridge loans, rehab and fix-and-flip financing, and new construction loans. The lending platform is supported by professionals across sales, operations, loan servicing, post-closing, and other areas of real estate investment finance. To date, the company has funded more than 116 loans across multiple states.

By maintaining company information on Indeed, the organization continues to grow its digital recruiting footprint within the mortgage lending, private lending, and real estate finance sectors. The page creates an additional online connection between the Truly Investor Capital Brand and one of the most widely used employment platforms, allowing prospective employees to learn about the organization before exploring available career opportunities.

"Establishing a presence on Indeed allows the company to meet professionals where they already research employers," said a spokesperson for Truly Investor Capital. "Transparency about the organization, its work in real estate investment finance, and the teams that support its lending platform helps candidates make informed decisions before applying."

The company views its employer branding as an extension of the same consistency it applies across customer communications. The organization has long emphasized that a strong brand represents more than a logo or name, serving instead as a promise reflected in messaging, customer service, and overall reputation. Extending that approach to recruiting platforms supports the same credibility the company works to maintain across every point of contact.

"Indeed Truly Investor Capital searches reflect growing interest from professionals who want to understand the organization before joining," the spokesperson for Truly Investor Capital added. "Providing clear, accessible information supports that interest and reinforces consistent communication across every platform."

Professionals searching for Truly Investor Capital, the company's background, private lender roles, mortgage careers, or real estate finance opportunities can review the About page on Indeed to learn more about the organization and its presence within the industry.

<https://www.youtube.com/@trulyinvestorcapital>

Truly Investor Capital is a real estate investor lending company that provides streamlined lending solutions for direct borrowers and broker partners. The company offers a range of loan products tailored to different investment strategies, including Rehab Loans, Construction Loans, DSCR Loans, and Bridge Loans. Rehab Loans finance fix-and-flip projects with interest-only payment options, while Construction Loans support ground-up builds with flexible draw schedules and terms ranging from 12 to 24 months. DSCR Loans are based on rental income rather than personal income and include long-term fixed options, and Bridge Loans provide short-term financing between loans. Through a straightforward process for structuring and funding deals, the company serves investors across multiple states.

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For more information about Truly Investor Capital, contact the company here: Truly Investor Capital Truly

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