Kremp Florist Adjusts Delivery Operations Ahead of Holiday Season

August 26, 2026

WILLOW GROVE, PA - August 26, 2026 -
Kremp Florist has adjusted its delivery operations ahead of the holiday season, revising routing and order handling for same day flower delivery in Philadelphia as order volume increases through the fall and winter months.

Holiday periods concentrate orders into narrow windows, according to the company. Representatives said volume during these stretches arrives faster than routing can absorb without preparation, and that the changes were made ahead of the season rather than in response to it.

Routing was revised to group deliveries more tightly by area, according to representatives. They said this increases how many orders a vehicle can complete within a delivery window, which matters most on days when volume runs well above normal.

Order handling was adjusted alongside routing, according to the company. Representatives said the changes shorten the interval between an order arriving and reaching the workroom, since preparation time is the constraint on same day service rather than driving time.

Customers arranging same day flower delivery in Philadelphia during peak periods should expect cutoffs to be reached earlier than usual, according to representatives. They said capacity on the busiest days fills before the posted cutoff, and that ordering earlier in the day is the practical difference between same day and next day delivery.

The company operates as a family business and has been in the area for more than 60 years, according to representatives. They said the delivery changes were made without altering how arrangements are prepared, which continues to be handled by florists in the workroom rather than assembled from prepared stock.

Freshness depends on inventory turnover as much as delivery speed, according to the company. Representatives said stock arrives on a schedule built around expected volume, and that holiday ordering

from suppliers is planned weeks ahead of the periods it serves.

Substitutions become more common during peak weeks, according to representatives. They said specific varieties sell through faster than usual, and that customers are contacted when a requested flower is unavailable rather than receiving a substitution unannounced.

Business accounts are handled separately from individual orders, according to the company. Representatives said offices and organizations placing recurring or bulk orders are scheduled in advance, since these affect both preparation capacity and vehicle space on a given day.

Delivery confirmation is provided once an order is completed, according to representatives. They said customers sending arrangements to someone else have no other way to know a delivery went through, and that this accounts for much of the follow-up contact the company receives.

The company participates in local events and works with community organizations, according to the company. Representatives said this continues independently of the delivery changes.

Winter conditions affect delivery timing separately from volume, according to the company. Representatives said cold weather limits how long arrangements can remain in a vehicle between stops, and that routing during winter months accounts for this alongside road conditions that slow deliveries.

Staffing was increased for the season, according to representatives. They said both workroom and delivery positions were added on a temporary basis, and that seasonal staff complete preparation before the highest-volume weeks rather than during them.

Sympathy orders receive scheduling priority within a day's routing, according to the company. Representatives said these are frequently tied to a service time, and that a delivery arriving after a service has ended does not serve its purpose regardless of when it was ordered.

Address and recipient details matter more during peak periods, according to representatives. They said incomplete information on a normal day can be resolved before dispatch, while during holiday weeks there is little margin to reach a customer before routing is finalized.

The company said it plans to review how the adjustments hold up through the season. Representatives said decisions about further changes will depend on performance during the highest-volume weeks, and that no timeline has been set.

Customers interested in ordering can find delivery information through the Kremp Florist website.

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