Kremp Florist Sets 2 PM Cutoff and Widens Same Day Selection

August 26, 2026

WILLOW GROVE, PA - August 26, 2026 -
Kremp Florist has expanded the range of arrangements available for same day flower delivery in Philadelphia and set a 2 p.m. cutoff for orders placed for delivery that day.

The cutoff was set based on preparation and routing requirements, according to the company. Representatives said orders arriving before 2 p.m. can be arranged and placed into that day's delivery routing, and that the time reflects what the workroom and delivery schedule can absorb rather than an arbitrary limit.

The expanded selection covers seasonal bouquets and custom arrangements rather than a limited same day menu, according to representatives. They said customers previously had fewer options when ordering for same day delivery than for scheduled delivery, and that the difference between the two lists has narrowed.

Custom arrangements take longer to prepare than standard designs, according to the company. Representatives said these still qualify for same day delivery within the cutoff, though customers ordering more involved arrangements late in the window may be offered next day delivery instead.

Customers arranging same day flower delivery in Philadelphia order for a range of occasions, according to representatives. They said birthdays, anniversaries, corporate deliveries and sympathy arrangements all appear in same day volume, and that sympathy orders often carry timing tied to a service.

Ordering runs through the company's online system, according to the company. Representatives said customers can specify arrangement details and delivery instructions at the time of ordering, and that recipient information is confirmed before an order enters routing.

The company has operated since 1957, according to representatives. They said arrangements continue to be prepared by florists rather than assembled from prepared stock, and that the delivery changes did not alter how orders are put together.

Substitutions are handled by contacting the customer, according to the company. Representatives said same day inventory depends on what arrived from suppliers that week, and that customers are told when a requested variety is unavailable rather than receiving a substitution unannounced.

Local sourcing varies through the year, according to representatives. They said regional flower availability is seasonal in Pennsylvania, and that what can be sourced locally shapes which arrangements appear in a given season rather than applying uniformly.

Routing was adjusted alongside the cutoff, according to the company. Representatives said deliveries are grouped by area, and that grouping determines how many orders can be completed within a delivery window on a given day.

Peak periods change what the cutoff can accommodate, according to representatives. They said holiday volume fills routing before 2 p.m. on the busiest days, and that customers ordering during those periods are advised to place orders earlier.

Corporate accounts are arranged separately from individual orders, according to the company. Representatives said recurring office arrangements and larger event orders are scheduled ahead rather than routed through same day capacity, since volume affects both preparation time and vehicle space.

Delivery to businesses carries its own timing considerations, according to representatives. They said office deliveries have to arrive during working hours to be received, and that this narrows the usable window compared with residential delivery.

Hospital and care facility deliveries require recipient details beyond a street address, according to the company. Representatives said room and unit information is requested at ordering, and that facilities often restrict when and where deliveries can be accepted.

Care instructions accompany deliveries, according to representatives. They said how an arrangement is handled after it arrives affects how long it lasts, and that water changes and placement away from heat and direct sun make a measurable difference.

The company said it plans to review the cutoff as order patterns develop. Representatives said decisions will depend on how orders distribute across the day, and that no timeline has been set.

Customers interested in same day service can find ordering information through the Kremp Florist website.

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