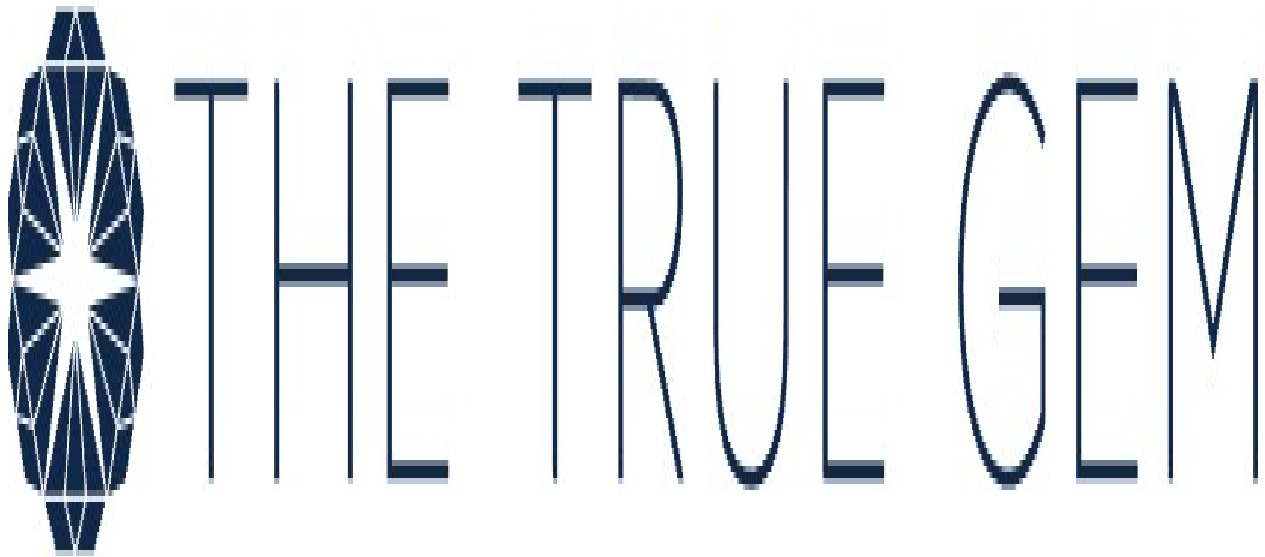




The True Gem Publishes Update on Diamond Sourcing Conditions and Reiterates Material Standards

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The True Gem has publicly addressed recent changes in diamond sourcing conditions related to newly announced tariffs, while reiterating its established standards for lab-grown diamonds, TrueGem Moissanite, and recycled metals. In a communication dated July 31, 2025, the company outlined how tariffs were beginning to affect vendor pricing and inventory availability, noting that many suppliers had already adjusted prices and that broader inventory sourced from overseas hubs could face further changes and potential delays.

The company said it would honor existing quotes through a specified date and that diamonds already located in the United States would retain current pricing. This disclosure forms part of the company's practice of sharing information about external factors that affect material availability.

According to materials published by The True Gem, lab-grown diamonds have identical physical, chemical, and optical properties to earth-mined diamonds, both consisting of carbon and following comparable crystallization, faceting, and polishing processes. The company states that laboratory production is socially responsible and reduces the negative environmental impact associated with traditional diamond mining.

Company materials also note that the Federal Trade Commission has expanded its definition of a diamond to include laboratory-grown stones when proper disclosures are used.

The True Gem presents these diamonds as one element of its approach to materials it characterizes as unassociated with labor trafficking, human rights abuses, or elevated environmental impacts from conventional mining. These characterizations appear in the company's own responsible-sourcing information and are not accompanied by independent lifecycle assessments or third-party verification data within the published materials.

TrueGem Moissanite is identified by the company as a laboratory-grown silicon carbide gemstone. Published company materials include comparative optical figures showing higher brilliance and fire scores than diamond on the scales presented, a Mohs hardness of 9.25, and durability suitable for everyday wear.

The company states that its TrueGem Moissanite is selected to D-F color and VVS1-VS1 clarity ranges and cut with both brilliant and modern facet patterns. These technical details come solely from the company's published tables and descriptions; the materials reference no independent optical testing methodology or external laboratory reports.

Recycled gold and platinum are offered as metals that can be reprocessed without quality loss. The company explains that it intends to decrease demand for newly mined material and thereby reduce associated fossil-fuel use, deforestation, and the risk of waterway contamination from toxic by-products. Traditional mining is described in company materials as carrying complex environmental and social challenges. The True Gem notes that recycled metals are not free of all prior impacts yet represent a lower-impact option when refined with modern, emission-conscious methods.

Eco Fairmined Gold is referenced as a certified alternative under the Alliance for Responsible Mining standard, which the company says supports formal artisanal operations that meet criteria for legality, environmental protection, working conditions, traceability, and community development. Ecological Fairmined Gold is further described as processed without toxic chemicals within the certified organization. These statements are presented as the company's own assessments.

Andy Ramirez, co-founder of The True Gem, stated, "When external market conditions change, the company provides updates so clients understand how sourcing factors may affect availability and pricing. The same transparency applies to the material standards that guide production decisions."

The True Gem has also described a partnership with Carbon Credit Capital, a B-Corp and 1% for the Planet organization, to calculate and measure its carbon footprint. Company materials indicate that tracking began with manufacturing processes and that the intention is to expand assessment to additional operational areas

with the longer-term aim of offsetting emissions and supporting carbon-neutral options.

No specific start dates beyond the general reference to work following the publication of earlier initiatives, no quantified emission totals, no detailed methodology, and no completed offset results appear in the published materials. The partnership is presented as an ongoing effort rather than a completed milestone with measurable outcomes.

A separate company initiative involves a partnership with VOW for Girls, under which designated band purchases are stated to support efforts to address child marriage. The True Gem Ambassador Program is referenced as supporting individuals aligned with the company's stated values of inclusivity and community.

The company's current designs incorporate the materials described in its responsible-sourcing information. These designs are presented alongside other options that utilize lab-grown diamonds or TrueGem Moissanite set in recycled metals.

Ramirez added, "Published standards for lab-grown diamonds, moissanite, and recycled metals remain the practical basis for production choices. Clients are provided the information the company has compiled so they can evaluate those choices against their own criteria."

The True Gem is a fine jewelry company that specializes in pieces produced under guidelines it describes as socially responsible and eco-friendly. Its published mission centers on approaching jewelry with integrity, sustainable practices, and a focus on people and the planet over profit. Offerings include engagement rings, wedding bands, lifestyle jewelry, and loose stones, all guided by the responsible-sourcing framework detailed in company materials.

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The True Gem

At The True Gem, our mission is to build a community that changes the way the world sees jewelry through the power of integrity, sustainable and eco-conscious practices, and valuing people and the planet over profit.

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