



Electric Toothbrush Designed By Utah Dentist Goes Head To Head With Big Brands

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Dr. Jim Ellis DDS, a local dentist in Ogden, UT, has decided to embark on the journey of creating a high-quality electric toothbrush of his own. Fed up with seeing so-called 'good quality' brushes from big brands retailing at \$150 to \$200, Dr. Ellis said, "I wanted to create an electric toothbrush with exceptional cleaning ability and quality, comparable to high-end, big brands, but at a price that was much more affordable."

Dr. Ellis is no stranger to sharing his love of dentistry. He is very active on social media. His Periscope episodes, daily blog postings, tweets, and Facebook postings generate over 10,000 visitors a month. He uses these formats to not only put out information but to answer 1000's of questions from those who need help with their dental issues. His new electric toothbrush, which has been very well-received, has been a common topic of discussion, with many people being very enthusiastic about it.

Studies show that electric toothbrushes clean five times better than manual toothbrushes. Thus making the electric toothbrush a clear choice over the manual versions. Working with patients every day, Dr. Ellis has drawn from his first-hand experience to design a brush that gives the very best cleaning possible. The brush

boasts one of the highest speeds in the industry with 40,000 oscillations per minute. Three modes options offer just the right feel for any mouth. The bristles are designed to specifically fit the contours of the hardest to reach teeth.

The features don't stop there, as it is also fitted with a reliable timer. It has an automatic two minute shut off, so people know exactly how long they have brushed. The '30 second quadrant timer', indicates how long to spend in each area of the mouth and alerts you when to move to the next area.

Dr. Ellis, with his new electric toothbrush, is going head to head with the big brands. Not only are the high-end electric toothbrushes from the big brands, expensive to purchase, the replacement heads are also very costly. Dr. Ellis' toothbrush, by contrast, has a retail price that is below even the wholesale or clearance prices of the bigger brands, while at the same time offering the same, if not better features and build quality. We know that once you give it a try you will be satisfied in every way.

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Dr Jim Ellis is consistently featured as one of America's Top Dentists by the Consumers? Research Council of America.

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