



ATC Cooling & Heating Highlights Ductless Heat Pumps for Late-Summer Room Cooling

September 01, 2026

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ATC Cooling & Heating is highlighting ductless heat pumps as a targeted residential cooling option for homeowners in the Tri-Cities area who continue running air conditioning through the end of the summer cooling season. As warm weather persists, the Kingsport-based contractor is drawing attention to ductless mini-split systems as a way to cool individual rooms or zones without extending or modifying conventional ductwork.

Ductless systems consist of an outdoor unit connected to one or more indoor units, each capable of conditioning a specific room or area. This design allows homeowners to address spaces that are difficult to keep comfortable during peak summer heat, such as additions, converted attics, sunrooms, and rooms located far from a central system. Because the systems do not rely on ducts, they can be applied in homes where installing or expanding ductwork would be impractical or disruptive.

ATC Cooling & Heating specializes in ductless mini-split systems from Mitsubishi and Daikin, providing

installation, maintenance, and repair services across the region. The company also advises homeowners on rebates and incentives associated with qualifying equipment. Its service area covers Johnson City, Kingsport, Bristol, and communities from Abingdon, Virginia, to Limestone, Tennessee.

Nathan Schmitt, a representative of ATC Cooling & Heating, said the late-summer period often prompts questions about hard-to-cool spaces. "Many homeowners reach the end of summer and realize one or two rooms never quite kept up with the rest of the house," Schmitt said. "Ductless systems let people direct cooling exactly where it is needed, which is why they come up so often once families have lived through a full cooling season."

The company has documented an existing application of the technology in a video titled "A Unique Project with 2 Ductless Heat Pumps," produced as part of its ongoing community content. The video illustrates how multiple ductless units can be used within a single property to serve distinct areas, offering a practical look at how the systems function in a real setting.

The temperate, four-season climate of the Kingsport region, marked by warm summers and mild winters, is well suited to ductless applications that provide both cooling in the warmer months and heating when temperatures drop. For this reason, the systems are frequently considered by homeowners seeking flexible, room-by-room comfort.

Schmitt noted that the current release focuses specifically on cooling. "This is the time of year when cooling performance is top of mind, so that is where the conversation naturally starts," he said. Future information from the company is expected to address related topics such as indoor air quality and heating.

With more than 50 years of experience, ATC Cooling & Heating offers a 36-month labor warranty on new equipment installations in addition to manufacturer parts warranties, along with yearly maintenance tune-ups intended to keep systems operating at peak performance.

This company profile reflects a residential and light commercial service and installation business based in Kingsport, Tennessee, specializing in ductless heat pump systems, air conditioning, heating, ventilation, indoor air quality, and geothermal solutions for clients throughout the Tri-Cities area.

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For more information about ATC Cooling & Heating, contact the company here:ATC Cooling & HeatingNathan Schmitt(423) 239-3358nathan@atcservice.com120 Brookfield LnKingsport, TN 37663

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ATC Cooling & Heating

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Website: <https://atcservice.com/>

Email: nathan@atcservice.com

Phone: (423) 239-3358

