



Byerly RV Continues Annual Customer Campout Tradition for RV Community

August 28, 2026

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Byerly RV continues its longstanding tradition of hosting an annual Customer Campout, bringing together RV owners for a weekend of community activities, shared meals, and outdoor gatherings. The event serves as a recurring opportunity for the dealership's customers to connect with one another and celebrate the RV lifestyle at a local campground.

The Customer Campout focuses on fostering relationships among RV enthusiasts. Participants take part in group activities such as bingo, washer tournaments, live music, community meals, and campfire conversations. These elements create space for owners to exchange travel experiences and build connections with fellow travelers and members of the Byerly team. The setting at a campground allows participants to engage in the same environment many use during their own trips, reinforcing practical aspects of RV living while encouraging informal discussion of common experiences.

Warren Patton, President and Owner of Byerly RV, said, "The Customer Campout remains one of our most valued traditions because it allows owners to spend time together in the setting that defines the RV lifestyle. It reinforces the sense of community that develops among people who share an interest in travel and outdoor

experiences."

The gathering is open to those who have purchased RVs through the dealership, including both longtime customers and those new to ownership. It provides a structured yet relaxed environment where owners can meet others who use similar equipment and face comparable operational considerations during travel. Conversations often touch on route selection, seasonal preparation, and day-to-day management of recreational vehicles, offering peer insights that complement formal instruction.

Byerly RV organizes the campout as part of a broader set of community and educational initiatives. These include monthly sessions through Byerly RV University covering topics such as RV systems, maintenance practices, seasonal preparation, and operational basics. The combination of social events and instructional programs supports owners in developing practical knowledge while forming peer networks that extend beyond individual trips or service appointments.

RV ownership often involves periods of independent travel interspersed with time spent at home or in storage. Events like the Customer Campout address the social dimension of the lifestyle by creating opportunities for collective participation. Shared activities and informal discussions help owners stay engaged with the broader RV community and maintain enthusiasm for travel during periods when personal schedules limit longer journeys. The annual timing also aligns with the transition between peak summer travel and later-season outings, giving participants a chance to reflect on recent experiences and plan ahead.

The dealership has maintained this tradition as a consistent element of its customer support approach. By gathering at a campground setting, the event mirrors the experiences many owners seek during their own travels, emphasizing outdoor time, group interaction, and the practical aspects of RV use in a communal context. Attendance allows newer owners to learn from more experienced participants while longtime customers renew connections formed over previous years.

As RV travel continues to attract both new and experienced participants, community-oriented gatherings contribute to sustained engagement with the lifestyle. The annual campout reflects Byerly RV's ongoing commitment to supporting owners through both technical resources and opportunities for connection. Such events help bridge the gap between the individual nature of most RV journeys and the shared interests that unite the broader community of travelers.

Byerly RV, established in 1948, is a third-generation family-owned dealership serving the St. Louis area. Under the leadership of the Patton family, the company has developed extensive facilities that include a large service center, parts department, storage options, and rental fleet. As Missouri's only member of the Priority

RV Network, it provides customers with access to nationwide emergency service support. Through educational programs and community events such as the Customer Campout, the dealership continues to assist RV owners in navigating the practical and social aspects of the lifestyle.

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Byerly RV is a family-owned RV dealership based in Troy, Missouri, offering RV sales, rentals, service, parts, and storage. With more than 75 years of experience, the company supports RV owners throughout the entire ownership and travel lifecycle.

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