

Jobe?s Alkaline Water Station Opens New Location for Alkaline Water

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Jobe?s Alkaline Water Station has officially opened a new self-serve purification facility at 1420 N. Walnut Ave., Suite 104, in New Braunfels, Texas. The facility began operations on Monday, March 9, 2026, providing community access to high-pH alkaline water in New Braunfels, TX.

The location was established to provide an additional retail source for high-pH drinking water alongside municipal supply options. Alkaline water features a higher pH level than standard tap water, and the New Braunfels facility processes its output to achieve a consistent target range of 8.5 to 9.5 pH.

To achieve this specification, the facility utilizes a multi-stage filtration system that processes local municipal water. The treatment sequence includes a 5-micron sediment filter to remove particulate matter, activated carbon block treatment for chlorine reduction, reverse osmosis membranes to filter total dissolved solids, and a final mineral ionization re-mineralization chamber. Filtration components are replaced on a scheduled monthly rotation, and water samples undergo weekly third-party laboratory testing to verify compliance with National Primary Drinking Water Regulations.

In addition to individual retail access, the location provides scheduled supply options for local businesses, fitness centers, corporate offices, and athletic training facilities. The business offers commercial container setups, dedicated dispenser units, and scheduled bulk refills to supply alkaline water in New Braunfels, TX, for employee breakrooms and customer facilities. The commercial program includes scheduled weekly delivery options for commercial accounts requiring 50 gallons or more per week.

The facility operates primarily as a self-serve refill model. Customers may bring their own glass or food-grade plastic containers to refill by the gallon, or purchase BPA-free, multi-gallon carboys directly on site. The refill bays feature electronic metering displays that allow customers to track gallon volume during filling. This refill framework offers a practical alternative to purchasing individual single-use plastic bottles, allowing customers to reuse existing storage jugs across multiple visits. The dispensing systems are sanitized multiple times daily by facility staff using food-grade cleaning agents.

"Our goal with this physical location is to provide consistent access to high-pH water while offering a dedicated refill option for local residents," said a representative for Jobe's Alkaline Water Station. "The system setup was constructed specifically to handle high-volume residential filling alongside our scheduled commercial distribution."

The physical buildout of the facility involved a \$180,000 capital investment in commercial-grade purification machinery, storage tanks, and internal plumbing upgrades. The opening of the location has created three full-time position slots for facility technicians and customer service staff, filled by local residents. These employees oversee daily system sanitation, monitor water output flow rates, assist retail customers, and execute routine water quality verification steps.

To ensure transparency regarding its process, the site maintains an online portal with downloadable laboratory test results, water quality reports, system breakdown diagrams, and clear breakdown logs of the specific mineral content added during final ionization. These records allow local residents to verify exact filtration specifications and pH measurements before purchasing. Printed copies of the monthly water quality audits are also available directly at the retail counter for walk-in customers.

The facility features automated payment terminals at each refill station, accepting debit cards, credit cards, and mobile payments. The location is open seven days a week from 6:00 AM to 10:00 PM, with dedicated parking slots reserved for customers hauling multi-gallon containers.

Jobe's Alkaline Water Station operates multi-stage water filtration and refilling facilities in Central Texas. Founded to provide specialized hydration solutions, the company supplies purified, high-pH drinking water through self-serve refill systems for residential and commercial customers.

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