Bow Tie Solutions Expands Emergency Electrical Service for Residential and Commercial Customers

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PEA RIDGE, AR - October 19, 2026 -
Bow Tie Solutions, a family-owned, licensed and insured electrical contractor based in Pea Ridge, Arkansas, is formally expanding its emergency electrical service to address urgent and potentially dangerous electrical situations across Benton County, Madison County, and Washington County. The company, which has completed more than 500 jobs and maintains round-the-clock response availability, is highlighting the service to help both homeowners and business owners respond quickly when electrical problems threaten safety.

The Bowtie Solutions Emergency Electrical Service is designed to handle a wide range of pressing situations, including sudden total power loss or partial outages, burning smells coming from outlets or panels, sparking or buzzing fixtures, breakers that trip immediately upon reset, scorch marks or discoloration on electrical components, and exposed or damaged wiring. These conditions can present serious fire and safety hazards, and the company structures its response process to prioritize customer safety at every stage.

When a customer calls, the team first asks the caller to describe the issue and then advises on immediate

safety steps. For situations involving a suspected fire, staff instruct callers to leave the area and contact 911. Where it is safe to do so, customers are guided to shut off the main breaker. A technician is then dispatched quickly to diagnose and resolve the problem, walking the customer through each step of the process along the way.

"Electrical emergencies rarely happen at a convenient time, and the stakes are high when wiring is involved," said Bill Towler, spokesperson for Bow Tie Solutions. "The goal with this service is to give families and businesses a clear path to safety the moment something goes wrong, from the first phone call through the final repair."

The company frames the expansion around fair and transparent pricing along with a family-business commitment to honesty and quality workmanship. With more than 40 years of combined experience, the team of licensed electricians works to ensure that each job meets established standards of safety and reliability.

"As a family business, the relationships built with customers matter as much as the work itself," Towler added. "People deserve honest answers, clear pricing, and a job done right the first time, especially in a stressful moment."

Beyond emergency response, the broader scope of work continues to include electrical installation for renewable energy, industrial, commercial, and residential settings, generator maintenance and installation, automated gate installation, metal fabrication, portable welding, and general welding services. The company also provides free project estimates for planned work.

Bowtie Solutions serves customers who need dependable backup power during outages, modern security access through automated gates, and custom metal work for construction and industrial applications. The expanded emergency offering adds another layer of support for clients who need immediate attention outside of routine project timelines.

Bow Tie Solutions is a locally owned electrical contracting company serving Benton County, Madison County, and Washington County in Arkansas. The company offers electrical installation, generator services, automated gate installation, metal fabrication, welding, and emergency electrical support for residential and commercial clients, with a stated focus on safety, quality, and customer satisfaction.
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Bow Tie Solutions

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