



Alynto Introduces Full-Service Digital Marketing for Chattanooga Businesses

September 03, 2026

Chattanooga, Tennessee - September 03, 2026 -

Alynto, a digital marketing agency in Chattanooga, Tennessee, is introducing itself to local business owners with a service line built for established companies that have outgrown running their own marketing. The agency handles search engine optimization, paid advertising, web design, CRM setup and commercial photography, and describes its purpose as helping owners reach more of the right people and keep up with their competitors.

Founder and owner Matt Hook has worked in digital marketing for more than 15 years, across SEO, digital advertising and photography. He started in 2008, building the online presence of family businesses, and has since worked with ecommerce brands, retailers, home service companies, contractors and business-to-business firms. He describes that work as optimizing operations, educating customers, and getting clients seen on both paid and organic channels.

"I have spent most of my career helping owners who are good at what they do and tired of guessing at their

marketing," said Hook. "Alynto exists to be the partner that learns the business first and then builds the plan, instead of selling the same package to everyone."

The agency is unusually direct about what search work can and cannot promise. Its own position, stated on its website, is that it focuses on results rather than promises, that it will not guarantee a first-place ranking, and that what it can do is apply the practices that have produced results for comparable clients. The search work itself starts with the technical layer, on the reasoning that a well-designed site is worthless if a search engine cannot read it.

On the paid side, Alynto runs campaigns across Google, Facebook, Instagram and LinkedIn, covering both high-intent search advertising and awareness campaigns on social platforms. The web design practice builds custom responsive sites and ecommerce stores, and the agency states plainly that it does not work from cookie-cutter templates.

CRM setup is where Alynto works as a certified Zoho partner, covering what happens to a lead after it arrives. That includes platform selection, custom configuration, automated reporting, lead routing and real-time pipeline visibility. The agency's argument is that a business evaluating CRMs should be matched to the one that fits its workflow and budget rather than the one its vendor prefers.

The photography practice exists for a related reason. Alynto's stated view is that businesses should stop relying on stock imagery, and the agency shoots corporate headshots and team portraits, product and ecommerce imagery, and commercial lifestyle work, along with drone coverage for clients whose sites and projects are easier to sell once someone can see them.

Hook says he takes pride in building a relationship with each client and spending the time needed to understand the business, its industry, and how its customers think. That is also the argument Alynto makes to owners about buying digital marketing services together rather than separately: the pieces are worth more when they are connected than when each one is bought from a different vendor and left to run on its own.

The agency publishes case studies from its client work, including engagements with LightsUp USA and Turnkey Solutions, and writes a blog covering practical questions owners ask before they hire anyone. Recent posts walk through running a do-it-yourself SEO audit, which SEO tools are worth using, and what pay-per-click advertising involves.

Alynto works with clients in and around Chattanooga. Owners can reach the agency at hello@alynto.com or (423) 405-7509, and consultations can be booked through the website.

About Alynto: Alynto is a digital marketing agency in Chattanooga, Tennessee, serving established businesses that are ready to scale. Founded by Matt Hook, the agency provides search engine optimization, pay-per-click advertising, custom web design, Zoho CRM implementation and commercial drone photography. Alynto works with ecommerce, retail, home services, contracting and business-to-business clients.

###

For more information about Alynto, contact the company here: [AlyntoMatt.Hook\(423\)405-7509hello@alynto.com](mailto:AlyntoMatt.Hook(423)405-7509hello@alynto.com)

Alynto

Alynto is a digital marketing agency in Chattanooga, Tennessee, serving established businesses ready to scale. Founded by Matt Hook, Alynto provides SEO, pay-per-click advertising, web design, Zoho CRM implementation and commercial drone photography.

Website: <https://www.alynto.com>

Email: hello@alynto.com

Phone: (423) 405-7509