



First Aid Shoppe Reports Sales Of Their Emergency Trauma Kit Are Trending Upward To Schools

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Anna Loehwing, COO of First Aid Shoppe, providers of top-tier and specialized first aid and survival gear and kits, reported today that sales of their ResQue 1st Emergency Trauma Kit to schools have been trending upward for several months. The ResQue 1st Emergency Trauma Kit is a compact treatment kit for bleeding injuries and features an Advanced Clotting Sponge.

"There are some school mandates driving these increased sales," says Ms. Loehwing, "but based on the feedback we're getting it's also being driven by a demand on the part of school administrators for an emergency solution to traumatic bleeding injuries among students or teachers, should they occur."

Centerpiece of the ResQue 1st Emergency Trauma Kit, an Advanced Clotting Sponge employs a rapid clotting agent that accelerates the body's natural clotting action upon contact. Instructions are printed on the packaging and it can be applied by untrained personnel. Once applied the hemostatic (clotting) agents in the sponge begin to act immediately. The kit also contains latex-free gloves, gauze, antiseptic wipes and medical tape for wound dressing. It is intended to control or stop serious bleeding until help can be obtained.

"Schools are liking this because anyone can use it," says Ms. Loehwing. "And it's very effective for the worst injuries. God forbid you ever have to break this out, but when you need it having one of these can save a life."

The Emergency Trauma Kit by First Aid Shoppe contains an Advanced Clotting Sponge, using the same hemostatic agent as is employed by police, first responders, hospitals and paramedics.

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First Aid Shoppe

First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.

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