



## **First Aid Shoppe Announces Their Mini CPR Mask Has Reached Number 2 In The CPR Masks Category On Amazon**

*May 31, 2016*

May 31, 2016 - PRESSADVANTAGE -

Today Anna Loehwing, COO of First Aid Shoppe, providers of emergency first aid and survival gear to professionals and the general public, announced that their Mini CPR Keychain Mask has reached the number two position in its category on Amazon. The Mini CPR Keychain Mask is a full-function rescue breathing barrier that folds to stow in a small nylon pouch that can fit on a key chain.

"As you can imagine, we're excited to be making this announcement," says Ms. Loehwing. "It's taken a lot of hard work, beginning with a focus on a great, usable product, followed by customer successes and word of mouth, leading to sales and now here we are today. Our next goal, of course, is the number one spot, but Amazon is a global distributor with plenty of competitors in this category, so we're thrilled to have risen this high."

The CPR Mask comes in packs of five units or ten. Each unit is a small nylon pouch, with attached key ring, which is about the size of a standard key fob. The CPR mask folds to stow in this pouch, and is removed in a CPR emergency. The barrier is a semi-transparent shield that folds out for use. It covers the victim's mouth

and lower face, preventing contact between victim and rescue breather. Instructions are printed on the face of the barrier, and the semi-transparent shield allows monitoring of the victim's color and response. A one-way breathing valve is at the center of the mask, ensuring airflow to the victim, and protecting the rescue breather from any discharge.

"What's made these so popular is how easy they are to keep around," says Ms. Loehwing. "You can hook it on with your keys and you'll forget you even have it. Then, when an CPR emergency strikes, in the ensuing panic you're prepared and, importantly, safe."

The Mini CPR Mask has reached the number two spot on Amazon for CPR Masks. It comes in kits of five (5) or ten (10) masks.

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For more information about First Aid Shoppe, contact the company here: First Aid Shoppe Anna Loehwing 727-442-4372 sales@customfas.com Clearwater, FL 33755

## **First Aid Shoppe**

*First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.*

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