



Bay Shores Cleaning Company Hosts Networking Event for Cleaning Industry Professionals

September 02, 2026

Midland, Michigan - September 02, 2026 -

Bay Shores Cleaning Company hosted a networking and collaboration event in September for cleaning industry professionals. Owner Wendy Nellet convened peers to discuss training, staffing, service standards and ways operators can support one another in the field.

The session grew out of the company's internal development work. Staff members take enrichment classes that include the 5 Languages of Appreciation in the Workplace, Dave Ramsey's Financial Peace University and Disk Class. Nellet applied that same emphasis on learning to a gathering of outside professionals.

"The cleaning industry thrives when professionals support one another, share ideas, and continue learning together. It was an honor to host such an inspiring group of individuals committed to growth and making a positive impact," said Wendy Nellet, Owner of Bay Shores Cleaning Company.

Nellet founded Harbor Shores Cleaning Company in 2013 in Petoskey and later established Bay Shores Cleaning Company to serve homes and businesses in Midland, Sanford, Freeland, Auburn and nearby communities. Harbor Shores remains the northern Michigan company. Bay Shores is the separate Midland

operation under the same founder. Both companies list residential cleaning, residential deep cleaning, and commercial cleaning among their services. Harbor Shores also handles vacation rental turnovers in its market.

Company materials state that Bay Shores teams are highly trained and background-checked. The Midland site also states that the business is licensed and insured, offers eco-friendly product options upon request, and maintains a 100 percent satisfaction guarantee. Those claims were not independently audited for this release and are reported as the company presents them.

Discussion at the event stayed on professional practice. Topics included communication with clients and crews, safety on job sites and methods for developing employees. The company's published values of communication, safety, accountability and making a difference framed the conversation. Participants compared notes rather than presenting sales pitches.

Nellet continued, "Creating opportunities for connection and collaboration within the cleaning industry is something we're deeply passionate about. By bringing professionals together to share experiences, ideas, and encouragement, we can help elevate the industry as a whole while strengthening the relationships that drive long-term success."

Community work was one subject raised during the meeting. Through Cleaning for a Reason, the company provides free or reduced-cost home cleaning for patients and certain elderly residents. Nellet treated that program as an example of how cleaning businesses can assist households during illness, not as a promotional offer.

The September gathering did not announce new service lines or pricing. It created a setting for operators who often work independently to share what has worked in hiring, quality control, and scheduling. Follow-up among attendees was left informal. No membership structure or future calendar was released with the event.

Bay Shores Cleaning Company continues its regular residential and commercial work while using peer meetings as an occasional professional resource. The September event placed the founder's two-market experience, from Harbor Shores in northern Michigan to the Midland company, in front of other cleaning professionals who face similar operating questions.

Nellet described the meeting as an extension of the company's stated mission to enrich lives inside the team and in the communities it serves. The immediate record of the event is the exchange of ideas among those who attended and the two comments Nellet provided about industry cooperation. Additional dates, attendance figures, and guest organizations were not published with the announcement.

The company remains focused on scheduled cleaning work in its service area and on the staff-development practices that preceded the networking session. The September event stands as a single hosted gathering rather than a standing conference. Its stated purpose was professional exchange among cleaning industry colleagues.

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For more information about Bay Shores Cleaning, contact the company here: Bay Shores Cleaning Wendy Nellet 989-491-4150 info@bayshorescleaning.com 144 Ashman St, Midland, MI 48640

Bay Shores Cleaning

Bay Shores Cleaning Company is excited to bring professional, reliable, and timely cleaning services to Midland, Michigan, and the surrounding communities.

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