Rocket Powder Coating Highlights Fall Powder Coating for Outdoor Equipment Ahead of Winter

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CENTURIA, WI - September 02, 2026 -
Rocket Powder Coating is highlighting fall powder coating work for outdoor equipment as manufacturers, farms, and contractors across Minnesota and Wisconsin prepare metal assets for winter. September and early October remain a practical window to recoat agricultural machinery, construction equipment, outdoor enclosures, railings, and other weather-exposed components before freeze-thaw cycles, moisture, and road salt increase corrosion risk.

Upper Midwest winters place repeated stress on metal finishes. Temperature swings, ice, snow, humidity, and salt accelerate rust when coatings are already worn from summer UV exposure, abrasion, and chemical contact. Rocket Powder Coating reports that operators often use the post-harvest and pre-winter period to restore protection on equipment that will sit outdoors or continue working through cold months. The company?s processes are designed for outdoor and high-wear applications, including agricultural equipment that faces mud, fertilizer, vibration, and field conditions.

The coating sequence begins with surface preparation. Contaminants, failed paint, and corrosion must be removed before powder is applied. Rocket Powder Coating uses pretreatment methods that include

phosphate washing and media blasting so new coatings can bond to steel, aluminum, and other conductive metals. Electrostatic application is followed by oven curing with temperature profiles calculated to metal thickness. Quality checks cover film thickness, adhesion, gloss, and related performance measures. Documentation can include inspection records and material information when clients require it.

Outdoor service requires formulations matched to the environment. Polyester powders are commonly selected for UV and weather resistance on equipment that remains outside. The company also sources specialty powders for color, texture, and added corrosion performance. Coatings used on outdoor components are intended to resist fading, moisture, and temperature variation. Rocket Powder Coating notes that salt spray testing on its work has reached up to 1,000 hours, above the 200-to-400-hour minimums many industrial specifications cite.

Capacity supports the size of outdoor equipment common in the region. Facilities in Centuria, Wisconsin, and Hinckley, Minnesota, handle parts up to 30 feet long, 8 feet tall, and 8 feet wide, and assemblies weighing up to 5,000 pounds. Batch and conveyorized lines allow both large frames and smaller components such as guards, housings, and attachments. In-house pickup and delivery, including semi-truck and roller-tarp flatbed service, helps move seasonal work without long off-site delays.

Typical fall projects include tractor and implement frames, plows, trailers, construction machinery, energy and utility enclosures, architectural metals, and other outdoor structures. High-visibility colors remain an option for safety on moving parts. Recoating existing equipment after stripping and prep is part of the company?s commercial and industrial work, not limited to new production parts.

?Fall is when outdoor equipment should be inspected and recoated if the finish is worn,? said Curt Carlson, President and Owner of Rocket Powder Coating. ?Winter moisture and salt find every chip. A complete powder coat applied before freeze-thaw season gives metal a sealed surface for the months ahead.?

Turnaround for many jobs is described as three to five business days, with rush capacity when schedules require it. The company emphasizes that rushed work still follows the same preparation and inspection steps. Powder coating produces little volatile organic compound emission compared with many liquid paints, and overspray can often be reclaimed.

Carlson said formulation choice matters as much as timing. ?A coating built for indoor furniture will not hold up on a plow or an outdoor enclosure in this climate,? Carlson said. ?The powder has to match UV exposure, chemicals, and temperature swings, or the finish fails early.?

Rocket Powder Coating holds AAMA 2604 and AAMA 2605 certification for architectural aluminum and works to JDM process specifications on other industrial work. The seasonal focus on outdoor equipment sits

alongside existing service to agriculture, construction, energy, utilities, transportation, and OEM manufacturing.

Rocket Powder Coating operates facilities in Centuria, Wisconsin, and Hinckley, Minnesota. The company provides custom powder coating for industrial, commercial, agricultural, and architectural metal components throughout Minnesota and Wisconsin.

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For more information about Rocket Powder Coating, contact the company here:Rocket Powder CoatingCurtis Carlson877-384-7194info@rocketpowdercoat.comE, 301 1st St, Centuria, WI 54824

Rocket Powder Coating

Our Rocket Approach guides us as the leaders in powder coating contractors. We believe in tough standards, efficient performance, and powder coating solutions in Wisconsin and Minnesota that surpass expectations across industries.

Website: https://rocketpowdercoat.com

Email: info@rocketpowdercoat.com

Phone: 877-384-7194