



Ben's DEET Wilderness Pump Spray Insect Repellent By First Aid Shoppe Now Comes In Pocket-Sized Bottle

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Today First Aid Shoppe, providers of first aid and survival gear and kits, announced that they now offer a personal pocket-sized 1.25 ounce version of their Ben's personal insect repellent with DEET. The DEET Wilderness 1.25 Ounce Pump Spray is small enough to fit in the pocket or the palm of the hand, and is designed to be compact and easy to stow for individual use. It uses the same formula as the rest of the Ben's line, a DEET-based repellent with 30% DEET that provides up to 8 hours of protection. The formula is effective against ticks and biting insects that may carry infectious diseases. According to Anna Loehwing, COO of First Aid Shoppe, the formula is engineered to evaporate slowly so the repellent stays on longer with little absorption into the skin.

"A little over one ounce in size this little bottle fits easily fits in a day pack or pants pocket for portable protection," says Ms. Loehwing. "It's like our mantra: Don't get bitten, get Ben's."

All Ben's products use DEET, usually in a 30% compound ratio. DEET has been in use for decades and is proven to repel ticks, mosquitoes, fleas and a wide range of biting insects. The compact 1.25 ounce bottle adds to the options in the Ben's line-up, offering a smaller alternative for carrying in a pocket or other small

area when space is at a premium.

"When you're on the go, whether hiking or camping or out for a bike ride, you may not always have room for more gear," says Ms. Loehwing. "This bottle was made for exactly that situation. It's the full strength formula, and it's just enough for an outing to keep the pests away so you can enjoy your time outdoors."

First Aid Shoppe's Wilderness 1.25 Ounce Pump Spray is part of the Ben's line of personal insect repellent products. First Aid Shoppe carries six (6) products in the line, including wipes and sprays, and a spray specifically for clothing and gear.

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For more information about First Aid Shoppe, contact the company here: First Aid Shoppe Anna Loehwing 727-442-4372 sales@customfas.com Clearwater, FL 33755

First Aid Shoppe

First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.

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