

Success Book Achieves Amazon Best Seller Status

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Nicholas Orosz, a London based SEO, digital marketing and e-commerce expert, has announced that the book, "The Will to Succeed: 10 Motivational Principles for Success in Business", where he had contributed a chapter, has now achieved bestseller status in Amazon. The chapter that he wrote is entitled "Infinite Passion, Infinite Opportunity". Here, he discusses the passion that he developed for SEO although he had worked as a solicitor for more than 12 years. He has now founded an SEO consultancy firm in London, which is called Everyday Champion.

Nicholas Orosz himself says: "Deciding to be an individual true to myself, to truly express who I am, is unquestionably the single most important business decision that I have made. But it took me many, many years to get there after starting out on the accepted route to success with a very conventional blue chip career."

Orosz has a fascinating background, studying law at Cambridge University and eventually qualifying as a solicitor. He then spent some 12 years working in the City, and two years in Paris, focusing on corporate finance. He practiced in various areas of law, including venture capital, mergers & acquisitions, banking, finance, and general commercial work. Although he found the work interesting, exciting, and intellectually stimulating, he also found it very frustrating, particularly because the work took over his life.

"Whilst I had originally been thrilled to enter that world, getting jobs that were highly sought after and which many people would have given their right arms for, I was strangely miserable," adds Orosz. "I had become a work machine with no outside life."

Orosz felt as if he was slowly losing his identity and felt incredibly misunderstood. Knowing that he had to start working on himself, he decided to quit his job, taking on a Multi Level Marketing opportunity to make ends meet while he redefined himself. He became very successful in this, but still the lawyer within found another form of expression. He found this in co-authoring a book, "Tibet: The Position in International Law". Later on, he was included as a case study in the book "Portfolio People," by Max Comfort which showcased new forms of career paths. After running an award winning hostel in Brazil he returned to the UK and has

started his SEO consultancy at www.everydaychampion.com.

The fact that his latest success book has now achieved Amazon bestseller status is a profoundly satisfying achievement since writing has always been a passion for him. Nicholas Orosz wants to thank his trusted following for their continued support and belief in him.

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