

## Free Website And SEO Audit Tool Made Available By My Local SEO

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My Local SEO, an online marketing company in Destin, FL, is proud to announce that they now offer a free website and SEO audit tool to prospective clients. The report takes just 45 seconds to generate, and it immediately shows people what their current standing is. This, in turn, will help the SEO company to identify potential areas for improvement, which clients may then choose to sign up for.

Jason Hall from My Local SEO says: "Our free website and SEO audit tool provides people with vital information on how well their site is performing. Very often, we find that people are very much surprised at just how much they are missing, and how many opportunities they have to improve what they are doing. Following our report, we will make certain recommendations, and it is then up to the client to decide whether or not they want to act on them."

The report is incredibly comprehensive and can be used multiple times. People are encouraged to check the site for different keywords and keyword phrases. This will give them a more complete picture of the exact standing of their report. This is also how My Local SEO, with website found at http://mylocalseo.com/, sets itself apart from other companies that offer an SEO report. It is quite common for internet marketing

companies to offer a generalized, full site report. However, this does not highlight which keywords are and are not working.

"Anyone who builds a site should know that it is all about usability and keywords which generate leads," adds Jason Hall. "If an SEO report gives you an overall score of your website, it doesn't really tell you which of your keywords are bringing your score up, and which ones are bringing it down and hence need to be changed. That is where we aim to be different, giving people a real in-depth view of their current efforts."

Keyword management continues to be a complex but vital element of SEO and one that is often poorly understood. Through their free report, My Local SEO aims to lift the veil to a certain degree, thereby ensuring that online entrepreneurs have a bigger chance of being successful.

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For more information about My Local SEOs, contact the company here:My Local SEOsJason Hall(630) 206-4090info@mylocalseos.com981 Highway 98 E, STE 3340Destin, FL 32541

## My Local SEOs

We specialize in top organic rankings for your business website.

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