McCray Family Funeral Service Introduces Lower-Cost Arrangement Options

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ATLANTA, GA - September 08, 2026 -
McCray Family Funeral Service & Cremation has introduced affordable funerals and cremations in Atlanta, adding arrangement options at lower price points alongside informational sessions on funeral planning.

The options can be personalized regardless of price point, according to the company. Representatives said families sometimes assume a lower-cost arrangement means a standardized service, and that elements such as music, readings, photographs, and how a gathering is structured are chosen by the family in either case.

Personalization is largely independent of cost, according to representatives. They said the elements families most often want are not the ones that drive expense, and that arrangement conversations begin with what a family wants rather than with a price tier.

Families arranging affordable funerals and cremations in Atlanta are often unaware of the range of options available, according to the company. Representatives said awareness gaps around cremation and lower-cost arrangements are common, and that describing what exists is a substantial part of the initial conversation.

Direct cremation is the lowest-cost option most funeral homes offer, according to representatives. They said this involves cremation without a preceding service, and that families choosing it can hold a memorial gathering separately at a time and place of their choosing.

Timing is more flexible with cremation, according to the company. Representatives said a service following cremation can be scheduled to allow relatives to travel, which they said matters for families with relatives at a distance.

Pricing is provided in itemized form, according to representatives. They said federal rules require funeral homes to make itemized price lists available and allow families to select individual items rather than a package, and that families are walked through this rather than presented with a total.

Cost questions are raised early in the arrangement conversation, according to the company. Representatives said families rarely arrive knowing what services cost, and that discussing figures at the outset prevents decisions being reconsidered after they are made.

Informational sessions accompany the arrangement options, according to representatives. They said these cover planning generally and are open to people not currently arranging a service, with a portion of attendance coming from people planning ahead for themselves.

Preplanning allows decisions to be made without time pressure, according to the company. Representatives said the sessions describe what preplanning involves, including what is fixed at the time of arrangement and what remains adjustable.

Environmental considerations factor into some families' decisions, according to representatives. They said questions about the environmental aspects of different arrangements come up, and that the company discusses what each option involves rather than characterizing one as preferable.

Merchandise selection accounts for a significant share of cost variation, according to the company. Representatives said caskets and urns span a wide price range, and that families are shown the full range available rather than a limited selection, including the option to provide their own.

Visitation and service location affect cost as well, according to representatives. They said a gathering held at the funeral home differs in cost from one at a church or another venue, and that families are told how each option affects the total.

Cemetery costs are separate from funeral home charges, according to the company. Representatives said plot, opening, and marker expenses are paid to the cemetery rather than the funeral home, and that families arranging a burial are told this so the full cost is clear at the outset.

Documentation and permits are handled as part of the arrangement, according to representatives. They said death certificates and required filings are managed by the funeral home, and that families are told how many certified copies they are likely to need for insurance and account closures.

The company said it plans to review the arrangement options as families use them. Representatives said adjustments will depend on which options families select, and that no timeline has been set.

Families interested in the arrangement options or the session schedule can find information through the McCray Family Funeral Service & Cremation website.

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For more information about McCray Family Funeral Service & Cremation, contact the company here:McCray Family Funeral Service & CremationMcCray Family Funeral Service & Cremation404-855-5349mccrayffsc@gmail.comAtlanta, GA

McCray Family Funeral Service & Cremation

Website: https://mccrayfamilyfs.com/

Email: mccrayffsc@gmail.com

Phone: 404-855-5349