



Artisan Design Remodel Publishes Guide to Understanding Kitchen Remodel Costs and Estimates

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Artisan Design Remodel, a Phoenix-based home remodeling firm, has published a consumer education guide that explains why two contractors can quote the same kitchen project and arrive at figures tens of thousands of dollars apart. The guide addresses a recurring source of confusion for area homeowners and argues that the gap almost always reflects differences in scope rather than one bid being inflated or another one deliberately undercut.

According to the company, homeowners frequently see illustrative differences ranging from roughly \$20,000 to \$50,000 between proposals for a comparable kitchen. The guide explains that such spreads usually trace back to what each estimate includes rather than to overcharging. Any dollar figures referenced in the guide are presented as illustrative examples meant to show how scope drives price, not as a formal market study or as the company's own published rates.

The kitchen remodel cost guide advises homeowners to compare the full scope of work line by line rather

than focusing on the bottom-line number. A complete estimate, the guide notes, itemizes labor separately from materials, states specific dollar allowances instead of vague placeholders, lists every trade involved, and accounts for permits, design work, and disposal. A low bid often looks appealing precisely because it has quietly omitted one or more of those items, not because it represents genuine savings that will hold through the project.

The guide also encourages homeowners to verify licensing status for each trade involved, including electrical, plumbing, cabinetry, and general construction, before signing any agreement. That verification, the company notes, is something any homeowner can do regardless of which contractor they ultimately choose.

"An itemized estimate protects the homeowner because it removes the guesswork," said Audrey Thacker, founder of Artisan Design Remodel. "When labor is separated from materials, allowances are stated in real dollars, and every trade and permit is accounted for, a homeowner can compare proposals on equal footing. A number that looks lower on paper is frequently just a smaller scope, and that difference tends to surface later as change orders."

Thacker, a licensed general contractor, added that the guidance is intended to be useful with any contractor. "The goal is to help people ask better questions and read what is in front of them," she said. "Clarity at the estimate stage prevents surprises during construction."

The full estimate comparison guide walks readers through a line-by-line method for reviewing proposals and answers common questions about kitchen remodeling estimates.

Artisan Design Remodel is a woman-owned home remodeling company based in Phoenix, Arizona, and led by a female licensed general contractor. The company offers kitchen remodeling, bathroom remodeling, whole home renovations, and design and planning services, guiding clients through a structured process from initial consultation through design, planning, construction, and project management. The firm is licensed, bonded, and insured, and serves Phoenix, Scottsdale, Fountain Hills, Paradise Valley, and Biltmore. Known for clear communication, craftsmanship, and thoughtful design, Artisan Design Remodel focuses on functional, custom kitchen and home spaces built around each client's needs.

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For more information about Artisan Design Remodel, LLC, contact the company here:[Audrey Thacker6023140323@artisandesignremodel.com](mailto:AUDREY_THACKER6023140323@artisandesignremodel.com) 521 W Maryland Ave Phoenix, AZ 85013

Artisan Design Remodel, LLC

Artisan Design Remodel, a trusted remodeling partner servicing Phoenix and surrounding areas. Our Kitchens, Baths and Flooring services blend creativity, precision and commitment to excellence.

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Website: <https://artisandesignremodel.com/>

Email: Audrey@artisandesignremodel.com

Phone: 6023140323

