



First Aid Shoppe Reports Customers Are Continuing To Report Success With Their Emergency Trauma Kit

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The COO of First Aid Shoppe, Anna Loehwing, reported today that they are continuing to receive unsolicited positive feedback from customers satisfied with their ResQue 1st Emergency Trauma Kit. The trauma kit is a specialized kit with items designed specifically to handle a serious bleeding emergency, such as the core component, an Advanced Clotting Sponge. First Aid Shoppe is a supplier of specialized first aid and survival equipment to professionals and the general public.

"Customers are continuing to send us their praise," says Ms. Loehwing. "We're hearing from people in all sectors, and what we're finding is that there's a certain comfort level at having one of these around. Fortunately we're not hearing from too many that have had to use one of these kits, as they're really only for an extreme emergency, but the peace of mind of knowing it's there is a great form of security."

The core component of the kit, the Advanced Clotting Sponge, is able to slow or stop serious bleeding from most any source of injury. Instructions are on the packaging and it can be used by anyone with any level of experience. The sponge is applied directly to the wound, and the hemostatic (clotting) agent begins at once to promote the acceleration of the body's own natural clotting action. The kit also includes items such as

medical tape, gauze, gloves and wipes.

"The whole kit is focused on handling severe bleeding," says Ms. Loehwing. "And that's what our customers are loving. It's small, and you can stick it in with your regular first aid kit, or just about anywhere. Bleeding is the second most serious thing to handle at the scene after breathing, and with this kit you can stabilize someone until help arrives."

The Emergency Trauma Kit by First Aid Shoppe contains an Advanced Clotting Sponge, which uses the same hemostatic clotting agent that is used by police, first responders, hospitals and paramedics.

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For more information about First Aid Shoppe, contact the company here: First Aid Shoppe Anna Loehwing 727-442-4372 sales@customfas.com Clearwater, FL 33755

First Aid Shoppe

First Aid Shoppe is a First Aid company that provides quality emergency first aid products to consumers and professionals.

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