



Goldrush Getaways Donates Cruise Vacation to Support Artisan Mind Living Color Benefit

September 10, 2026

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Goldrush Getaways has donated a cruise vacation certificate to support Artisan Mind and its mission to bring creativity, compassion, connection, and dignity to individuals living with Alzheimer's and dementia. The donated certificate will be featured at Artisan Mind's upcoming benefit, "Living Color: An Inspiring Evening to Benefit Artisan Mind," taking place September 25, 2026, at the Folsom Community Center.

The donation reflects the travel agency's ongoing commitment to giving back to the communities it serves. Artisan Mind provides meaningful, creative programs designed specifically for individuals experiencing memory loss. Through offerings such as Art Reveals, Expressive Painting, Art-Inspired Bible Studies, and Personalized Life Enrichment Sessions, the organization creates opportunities for self-expression, emotional well-being, cognitive engagement, connection, and renewed purpose.

"We are honored to support Artisan Mind and the important work being done for individuals and families affected by Alzheimer's and dementia," said Jeff Oestreich, President and CEO of Goldrush Getaways. "Their commitment to providing meaningful experiences that preserve dignity and bring joy to those living with memory loss is inspiring, and contributing to such a worthy cause is a privilege."

The need for these programs continues to grow, particularly among low-income seniors throughout El Dorado, Placer, and Sacramento counties. Currently, 48 percent of Artisan Mind's clients receive scholarships, making community support and fundraising essential to keeping these programs accessible to those who need them most.

Funds raised through the Living Color benefit will help provide art materials, trained facilitators, outreach, and scholarships so the organization can continue delivering its heart-centered programs to individuals who might otherwise be unable to participate.

Goldrush Getaways maintains that travel has the power to create memories, strengthen connections, and enrich lives. Through its support of the benefit, the company aims to help bring attention to a cause focused on creating meaningful moments and honoring the individual stories of those affected by memory loss.

"The generous donation and commitment from Goldrush Getaways means a great deal to this mission," said Tiffany Ramirez, Founder and Executive Director of Artisan Mind. "Together, the community can help ensure that individuals living with Alzheimer's and dementia continue to experience creativity, connection, purpose, and the dignity they deserve."

Artisan Mind uplifts individuals living with memory loss through the power of creativity, compassion, and love. Its specialized programs provide meaningful opportunities for connection, self-expression, and dignity while supporting emotional and cognitive well-being. Through community partnerships, scholarships, and fundraising, the organization works to make life-enriching experiences accessible to individuals and families facing the challenges of Alzheimer's and dementia.

Goldrush Getaways is a full-service host travel agency operating since 1996, supporting independent travel advisors and helping travelers create memorable vacation experiences around the world. The company is a registered seller of travel with the State of California and a member of the American Society of Travel Advisors, the Cruise Lines International Association, and the International Association of Travel Agents. Alongside its travel services, the company remains committed to supporting the communities in which it operates through charitable giving, partnerships, and community involvement.

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Goldrush Getaways

Goldrush Getaway is an award-winning host travel agency with a reputation for excellence in the industry. Goldrush Getaways provides training, booking systems, and other tools to assist members and streamline the booking process.

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