

Hollywoodland Movers Formalizes Coverage in Its Core Service Area

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Hollywoodland Movers has added dedicated residential moving information for Toluca Lake, part of a broader effort this year by the Burbank, California-based moving company to strengthen its published coverage across neighborhoods it already serves rather than expand into new territory.

Hollywoodland Movers provides residential moving services for homes and apartments throughout Toluca Lake, a small community bordered by Burbank and North Hollywood within the San Fernando Valley, coordinating household moves for renters and homeowners with the same crew-based approach the company uses across its existing service area. The service covers furniture disassembly and reassembly, protective wrapping for transport, and secure loading and unloading for both single-family homes and apartment units.

Moving pads, stretch wrap, tape and wardrobe boxes are included as part of the standard service rather than billed separately, along with dollies and straps used to move heavier furniture safely. Basic insurance coverage is built into the company's standard pricing on every job rather than offered as a separate add-on. Stairs, long carries, and difficult property access do not add extra charges, a policy applied on the same terms across the company's full service area.

This new page is part of a wider effort at Hollywoodland Movers to publish dedicated information for every neighborhood already inside its established Los Angeles County service area before expanding into new ones, a priority the company set for itself this year. Toluca Lake's proximity to entertainment-industry employers, including NBCUniversal, means a share of the households the company expects to serve there are moving on timelines shaped by production schedules, in addition to more common drivers such as apartment lease turnover, a home purchase closing, or a change in household size.

"This year, we made a deliberate decision to strengthen what we already offer across the neighborhoods we serve, rather than push into brand-new areas," said Michael Weeks, owner of Hollywoodland Movers. "It's one of several communities getting that dedicated attention this year, since it's already been part of our

service area for a while."

Michael Weeks said the approach reflects how the company has grown since it opened. "We wanted our published information to catch up with where we already work," Michael Weeks said. "Households here get the same crew-based service and pricing as anywhere else we've served since we started the company."

Crew size for a residential move is determined by the number of rooms and the volume of belongings involved, with two, three, and four-mover crews available depending on the scope of the job, and a minimum booking length is applied to every job regardless of size. The same crew handles both loading and unloading, which the company said helps maintain consistent handling of a household's belongings from the original home to the new one. Scheduling is built to accommodate both weekday and weekend moves, depending on a household's availability.

Hollywoodland Movers, which marked its first year in business in 2026, has completed moves for more than 100 families across the Los Angeles area. The company is owned and led by Michael Weeks, who oversees scheduling, operations, and the company's growth, while its trained crews carry out the moves themselves. Hollywoodland Movers describes itself as fully licensed and insured for household moving work in California. Booking a residential move begins with a request submitted through the company's website or by phone, after which an estimate is provided based on the number of movers required and the scope of the job.

The residential moving page for this community is now live alongside the company's existing coverage across Burbank, Glendale, North Hollywood, and the rest of its Los Angeles County service area. Requests for a residential moving estimate can be submitted through the company's website, and updates on its coverage of additional neighborhoods are shared on its Facebook page.

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