



Ionox Water Bottle Infuser Sales Increase

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Ionox has reported an increased number of sales of their Ionox water bottle infuser over the past few months. The infusers are water bottles that include a fillable stem for fruit and vegetables. The Ionox model comes with two stems, which allow users to adjust the level of fruit flavor in their water. Infusers are popular among health-conscious individuals, athletes and people who are seeking a customizable drinking experience. The bottles are being ordered at a faster rate, and Ionox believes this can be attributed to the addition of new colors to the product line, and the hot weather of the summer season.

Ionox recently added new colors to their infuser water bottle line, which now includes a total of six vibrant hues: pink, blue, purple, turquoise, green and gray. The 25-oz bottles feature a colorful flip-top, leak-proof lid that make them ideal for travel or sport use. They are also designed to fit most standard car cup holders, so they can be brought on the customer's commute.

The infuser stems allow customers to infuse about three batches of water with the same batch of fruit. The BPA-free, Eastman Tritan co-polyester material makes the bottle safe for use with both food and beverages.

Just last week, customers reported, "I truly love this product! It helps me to drink more water as well as so easy to clean." Another customer said, "I was thrilled with the fast service and quality of the product. I have

used the flip top for a couple of months and find it light-weight and easy to use on the go. I bought some for my kids and grandkids.?

Some customers reported on the many available colors, with one writing, ?I love this infuser bottle. Comes in great colors and has a flip top spout. The bottle is slightly larger than I expected, which is a bonus. Sturdy, durable construction.?

?Colors are true to the [pictures] and I love the intensity of the colors. Great gift for any water snob. You can also easily twist off the infuser part if you just want to use it as a regular water bottle,? said another.

The bottles are currently available for \$12.95. Visit <http://www.amazon.com/water-bottle-infuser/dp/b00na13bos/> for more information.

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Ionox

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