

BOB Law Firm Broadens Personal Injury Practice Scope

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ATLANTA, GA - September 11, 2026 -
BOB Law Firm has announced an expanded personal injury practice covering the full range of injury claim types under Georgia law, with founding attorney Benjamin O. Bengtson applying more than 10 years of experience that includes prior work evaluating claims for insurance carriers before representing injured clients.

The expanded practice now formally addresses six distinct claim categories under a single direct-access model: car accidents, truck and commercial vehicle crashes, motorcycle collisions, slip and fall incidents on commercial and residential property, workplace injuries handled through workers' compensation, and wrongful death. Each category carries separate liability theories, evidence requirements, and insurance coverage structures. Bengtson works with clients directly from the first consultation through final resolution rather than delegating cases to associate attorneys or case managers.

Central to the practice is Georgia's recognition of both economic and non-economic damages. Economic

damages, including medical expenses, lost wages, future care costs, and property damage, can be calculated from records and receipts. Non-economic damages, such as pain and suffering, emotional distress, loss of enjoyment of life, and what Georgia courts describe as wounded feelings, require documented evidence to quantify before an adjuster or jury.

Georgia appellate courts have affirmed that non-economic injuries are compensable. In Wood v. Smith, a Georgia appellate court upheld a $250,000 damages award for emotional harm under the state's wounded feelings doctrine in a matter involving dignitary harm, reflecting judicial recognition that emotional injuries may be compensable even where physical injury is less severe than in catastrophic crash cases. Documentation through medical records, psychological evaluations, and personal impact testimony forms the evidentiary basis for a non-economic damages argument.

The expanded structure keeps case handling with a single practitioner across all six practice areas. Rather than applying a uniform approach, Bengtson applies the legal framework specific to each claim type, from federal regulations governing commercial trucking to premises liability rules in slip and fall matters. The firm serves Atlanta, Fulton County, Cobb County, and surrounding Metro communities. Details on the expanded practice are available from the BOB Law Atlanta Personal Injury Lawyer website.

Georgia's modified comparative fault standard adds a further consideration. Injury claimants in the state may recover damages so long as they are found less than 50 percent at fault for their own injury, which makes the evidence establishing the at-fault party's responsibility a central preparation step in any claim, regardless of accident type.

"Having previously evaluated injury claims from the insurance side, I have seen how carriers assess the strength of a file and where claimants often fall short on documentation," said Benjamin Bengtson, Founding Attorney at BOB Law Firm. "In my experience, many injury claimants underestimate the non-economic component of a claim, such as pain and suffering, emotional harm, and loss of enjoyment of life. Building that record early, through medical documentation, psychological evaluation, and personal impact statements, is often what determines whether a claim is valued fairly."

Bengtson has practiced personal injury law for more than a decade and has been recognized by Super Lawyers. As an Atlanta Personal Injury Lawyer operating on a direct-access model, he handles cases on a contingency fee basis, under which clients may remain responsible for certain litigation costs and expenses depending on the terms of representation.

BOB Law Firm is a personal injury law firm based in Atlanta, Georgia, founded by Attorney Benjamin O.

Bengtson, who has practiced personal injury law for more than 10 years with experience from both sides of injury cases. The firm represents injury clients, including car accident, truck accident, motorcycle, slip and fall, workers' compensation, and wrongful death matters, throughout Fulton County, Cobb County, and Metro Atlanta on a contingency fee basis.

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BOB Law Firm

BOB Law Firm, led by attorney Benjamin O. Bengtson, has helped injured Atlanta-area clients for 20+ years. We handle car, truck, and motorcycle accidents, personal injury, and workers' comp claims. No fee unless we win. Free consults, available 24/7.

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