



Procycles.ch Expands Swiss E-Bike Directory as Electric Cycling Demand Rises

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Procycles.ch, the Winterthur-based online directory for bicycle and e-bike shops, has strengthened its nationwide listings to help riders across every Swiss canton locate verified local dealers, workshops and repair specialists. The expansion arrives as electric bicycles continue to reshape the cycling landscape throughout the country.

Electric bicycles now account for a substantial share of new bike sales in Switzerland, with e-bikes representing roughly a third of the market in recent years. This growth has created rising demand for qualified maintenance and specialist service, particularly for the more complex motor and battery systems found on modern electric models. Procycles.ch addresses this need by connecting cyclists with vetted shops that offer sales, repairs, rentals and ongoing service.

The platform functions as a central hub for Swiss velo and e-bike information, allowing users to search by location and filter results according to the services they require. Each listing includes current details on

available brands, offered services and contact information, giving riders a clear picture of the options in their region before they visit a shop. For those seeking a reliable Fahrrad Werkstatt Schweiz, the directory presents verified workshops that can handle both traditional bicycles and electric models.

Built exclusively for the Swiss market, Procycles.ch places particular emphasis on the fast-growing e-bike segment. The directory covers a broad range of categories, from commuter and city bikes to cargo bikes and family-oriented electric models, reflecting the diverse ways residents now use cycling for daily transport and recreation.

A further aim of the platform is to support independent bicycle retailers as commerce shifts increasingly online. Many local shops operate with limited digital resources, and greater online visibility helps them reach customers who might otherwise turn to larger national chains. By listing these businesses alongside their services and specialties, Procycles.ch Switzerland gives smaller retailers a practical channel to connect with nearby riders.

The expansion also aligns with broader trends in sustainable mobility. Cycling has gained popularity across major Swiss cities, prompting investment in infrastructure and a corresponding need for accessible local support. By directing riders toward nearby dealers and service providers, the directory reinforces the network of businesses that keep bicycles and e-bikes on the road.

Procycles.ch continues to add and update listings across all cantons, with a focus on accuracy and relevance for cyclists. The verification process is intended to ensure that riders reach shops that are active and equipped to meet their needs, whether for a routine tune-up, a battery check or the purchase of a new machine.

Procycles.ch is an online directory dedicated to bicycle and e-bike shops throughout Switzerland. Based in Winterthur, the platform helps cyclists and e-bike riders discover verified local dealers, workshops, repair services and specialist stores through location-based search and filtering. With a strong focus on the expanding e-bike segment, Procycles.ch serves the entire country while supporting the independent retailers that form the backbone of Swiss cycling culture.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt](mailto:ProCycles.chkontakt@procycles.ch) (at) procycles.chkontakt@procycles.ch Switzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

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