



Prevention and Recovery Center (PaRC) Marks More Than 40 Years of Addiction Treatment on Its 10-Acre Houston Campus

September 18, 2026

HOUSTON, TX - September 18, 2026 -

Prevention and Recovery Center (PaRC), an addiction treatment center on a 10-acre campus on Gessner Road in Houston, Texas, has been a rehab facility treating drug and alcohol addiction for more than 40 years, making it one of the longest continuously operating addiction treatment programs in the Houston area.

The center offers a full continuum of care at a single site ? medical detox, residential treatment, partial hospitalization, and intensive outpatient programming ? and operates a second location in The Woodlands, Texas, providing intensive outpatient services. PaRC is part of Discovery Addiction Services and is licensed as an addiction treatment center, alcoholism treatment program, and rehabilitation center.

PaRC is accredited by CARF, the Commission on Accreditation of Rehabilitation Facilities, and holds LegitScript certification, a verification standard that addiction treatment providers must meet before they are permitted to advertise on major search and social platforms. LegitScript certification requires providers to

document licensure, clinical practices, and marketing conduct, and was introduced in response to patient brokering and deceptive advertising in the addiction treatment sector.

The Houston program is organized into age- and population-specific tracks rather than a single adult program. Separate tracks serve adults 25 and older, young adults aged 18 to 24, and teenagers, alongside dedicated programming for professionals and executives, a Stars & Stripes veterans track, and an LGBTQ+ program. Age-segmented treatment is standard practice in addiction medicine, where adolescent and young-adult clinical presentations, peer group dynamics, and family involvement differ substantially from those of older adults.

PaRC also runs a Pain Recovery Program, a specialization that addresses chronic pain alongside substance use. Patients whose opioid use began with a legitimate pain condition present a treatment problem that standard addiction programming handles poorly, because the underlying pain persists after the substance is removed. The full continuum is published by Prevention and Recovery Center (PaRC) on its levels-of-care page.

The center publishes outcome data from its own patient surveys. Among 338 patients surveyed in 2023, the program reports that 99 percent could identify their triggers at discharge, 99 percent believed they could handle life situations, 97 percent understood symptom management, and 95 percent left with a written wellness plan. These are self-reported measures collected at the end of treatment by the provider, not independently audited long-term outcomes, and the program presents them as such.

Treatment at PaRC follows the measurement-based care model used across the Discovery Addiction Services network, tracking 27 wellness indicators ? among them depression, anxiety, and substance use screening ? at intervals during a patient's stay, with clinical decisions keyed to those results.

The campus supports experiential and holistic programming alongside clinical treatment, including equine therapy, a greenhouse program, music therapy, art therapy, yoga, fitness recovery, and nutrition recovery. Equine-assisted therapy, in which patients work with horses under clinical supervision, has been used in behavioral health for decades and is typically deployed to address emotional regulation and interpersonal patterns rather than substance use directly.

Also offered are chemical dependency education groups, grief and loss support groups, spirituality recovery groups, relapse prevention programming, medication-supported treatment, and family services. The 10-acre site includes a gym and a bookstore.

The Gessner Road campus is open 24 hours a day, seven days a week, and is wheelchair accessible at both the entrance and parking. The center's Google Business Profile listing is at

<https://www.google.com/maps?cid=3219767684465559377>.

About Prevention and Recovery Center (PaRC)

Prevention and Recovery Center (PaRC) is an addiction treatment center located at 3043 Gessner Rd, Houston, TX 77080. The center provides medical detox, residential treatment, partial hospitalization, and intensive outpatient programs for teens, young adults, and adults, is accredited by CARF and certified by LegitScript, and is part of Discovery Addiction Services. Prevention and Recovery Center (PaRC) can be reached at (346) 888-0055. More information is available at discoveryaddictionservices.com/locations/parc/.

###

For more information about Prevention and Recovery Center (PaRC), contact the company here: Prevention and Recovery Center (PaRC) Prevention and Recovery Center (PaRC) (346) 888-0055 digital@discoverybh.com 3043 Gessner Rd Houston, TX 77080

Prevention and Recovery Center (PaRC)

Prevention and Recovery Center (PaRC), part of Discovery Addiction Services, is a drug and alcohol rehab in Houston, TX, providing medical detox, residential treatment, PHP, and IOP for teens, young adults, and adults on a 10-acre campus.

Website: <https://discoveryaddictionservices.com/locations/parc/>

Email: digital@discoverybh.com

Phone: (346) 888-0055

