

## Adventure Marketing Appoints New Digital Content Specialist

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BOISE, ID -- Adventure Marketing is proud to announce that they have hired Kasey Pennington as their new Digital Content Specialist. Kasey joins Adventure Marketing as a recent Boise State University graduate who is hungry to further her experience and knowledge in the marketing world. Her enthusiasm and passion for this industry are second to none. She extends herself into new situations daily and finds potential in every opportunity that arises.

Kasey makes it a point to challenge herself, both in her personal and professional life, and seeks out opportunities for continual growth. She aims to inspire and finds genuine happiness in helping others realize their potential. She works to bring innovation, creativity, and structure to all areas of the marketing team. She sees Adventure as a place that will push her past her comfort zone and allow her to be a key contributor to the company?s success.

?I am thrilled to start my career with Adventure Marketing and look forward to working with the team to further

advance their already extensive services and products. I am very fortunate to join such a well-respected

company that prides itself on top quality service. Adventure Marketing initiates positive change and delivers

excellent results.?-Kasey Pennington

Adventure Marketing are marketing pros who understand the ins and outs of what businesses are looking for

and how they can get there. Adventure Marketing is the go-to information source for small to medium-sized

businesses. They create and provide educational courses and marketing content to help businesses attract

new customers, grow their network, and convert leads successfully.

The staff at Adventure Marketing are extremely pleased to have Kasey on their team and believe that she will

be a key player in providing success not only to the business, but to their customers as well.

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For more information about Adventure Marketing, contact the company here:Adventure MarketingMichael

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**Adventure Marketing** 

Adventure Marketing is a strategic marketing and business consultancy based in Boise, Idaho.

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