



Dating Coach Amsterdam Launches Online Dating Coach Program

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Dating Coach Amsterdam, a coaching service based in Amsterdam, Netherlands, has launched a dedicated online dating coach program for singles who use dating apps and online dating sites. Singles who report fatigue from app-based dating are finding structured guidance through the program, which focuses on dating profiles, online conversations, and preparation for a first date.

The online dating coach program follows the same intake and program structure as the company's existing coaching. Each client begins with an intake session, after which a personal program is built around the client's situation.

The program covers dating profile makeovers, guidance on starting and holding conversations through dating apps, and preparation for moving from an online match to a first date. Coaching also addresses approach anxiety and confidence building, which many people encounter when contacting matches or meeting in person. Exercises and assignments are completed between video sessions and reviewed as the client's situation develops.

The program responds to documented friction in app-based dating. Research from the Pew Research Center found that Americans who recently used a dating site or app were more likely to describe the experience as frustrating than hopeful. The same research found that many online daters feel overwhelmed by the number of messages they receive on these platforms. These patterns have increased interest in structured dating guidance that works on profiles and communication rather than relying on dating apps alone.

The coaching field itself has continued to grow as a form of structured personal support. The International Coaching Federation, the profession's largest membership organization, has documented sustained growth in coaching worldwide, and dating coaching forms part of that wider field. Within it, dating coaching focuses on a client's own skills and mindset rather than on introductions.

Dating coaching differs from matchmaking. Where matchmaking services introduce clients to potential partners, an online dating coach works on the client's own profile, communication, and dating strategy. Dating Coach Amsterdam draws on psychology, social dynamics, and methods also found in life coaching, with the aim of building self-confidence and clearer communication in dating situations.

The new track sits alongside the company's in-person coaching in Amsterdam and its online coaching for clients across the Netherlands, including English-speaking internationals. Related specializations, such as coaching for introverts, dating after a divorce or breakup, and relationship readiness, remain available within the wider program.

According to the company, demand for online sessions has grown among working professionals with limited time and among clients living outside Amsterdam. Working with a dating coach by video call removes travel time and keeps the program available to English-speaking internationals living in the Netherlands. For clients who enter a relationship during or after a program, the coaching can continue as relationship coaching focused on maintaining the new connection. The company will continue to offer in-person coaching in Amsterdam alongside the online format.

More information about the new online coaching track, the full range of coaching sessions, and the company's dating coaching programs is available on the Dating Coach Amsterdam website.

About Dating Coach Amsterdam

Dating Coach Amsterdam is a coaching service based in Amsterdam, Netherlands, that provides one-on-one dating coaching for singles. Its services include dating profile makeovers, communication skills training, confidence building, and dating strategy development. Coaching is available in person in Amsterdam and

through online sessions for clients throughout the Netherlands.

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For more information about Dating Coach Amsterdam, contact the company here: Dating Coach Amsterdam
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Dating Coach Amsterdam

Dating Coach Amsterdam helps men build real confidence through one-on-one dating coaching in Amsterdam: dating profile makeovers, communication skills training, confidence building and dating strategy that turn approach anxiety into connection.

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