



Home Team Electric Marks 20 Years of Serving Desert Homeowners

September 21, 2026

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The family-owned electrical contractor founded by Frank and Corrine Luersen in 2006 celebrates two decades, more than 25,000 completed projects, and five generations of desert roots

Home Team Electric, the family-owned residential electrical contractor headquartered in Thousand Palms, is marking 20 years of serving homeowners across the Coachella Valley and Morongo Basin. Since Frank and Corrine Luersen founded the company in 2006, its team has completed more than 25,000 residential projects for more than 16,000 desert homeowners, according to company figures.

The company's roots in the desert run deeper than the business itself. Frank Luersen followed his father, Charlie, into the electrical trade, and five generations of the Luersen family have called the desert home. Corrine Luersen co-founded the company while running a daycare, and the pairing shaped a founding philosophy the company still publishes today: when everyone is taken care of, the work takes care of itself.

Founder Frank Luersen, who holds California C-10 Electrical Contractor License #879507 and has worked in residential electrical for 28 years, said:

"Twenty years ago Corrine and I started this company with a simple idea: treat every home like it belongs to family, because here, it usually does. The desert gave us everything. Twenty years in, our whole job is giving it back," said Frank Luersen, Founder and Owner, Home Team Electric.

Today the company serves homeowners in more than 17 cities across the Coachella Valley and four communities in the Morongo Basin, from Palm Springs to Twentynine Palms. Its residential-only team attends weekly classroom training in the company's own training room, and every job is performed under the company's California C-10 license, which is active and verifiable through the California State License Board. The company also runs Clear the List, its annual campaign that buys classroom supplies from local teachers' own wish lists, alongside a yearly food drive and community charity outreach.

Home Team Electric backs its work with a 100% Satisfaction Guarantee, under which homeowners don't pay until they're satisfied, and a Lifetime Workmanship Guarantee, under which it fixes any installation or repair that fails because of its workmanship at no charge, regardless of how much time has passed. Workmanship coverage stays with the home if it is sold, while the satisfaction guarantee applies to the original purchaser. Full terms are published at hometeamelectric.com/warranty.

Jayme Luersen, Operations Manager and part of the family's next generation in the business, said:

"Growing up, I watched my family build this company one client at a time. I've had the privilege of seeing it grow from the very beginning, so reaching 20 years is incredibly meaningful. But what means the most to me isn't the milestone itself. It's knowing that families who trusted us years ago still call us today, and now we're honored to earn the trust of the next generation as well," said Jayme Luersen, Operations Manager, Home Team Electric.

The company marked the milestone with its team and their guests at a 20th anniversary celebration at the Indian Wells Country Club earlier this year.

Media Availability: Interviews with founder Frank Luersen and the Home Team Electric team, historical and current photography, and high-resolution assets are available on request through the press contact below.

About Home Team Electric

Home Team Electric is a family-owned and operated residential electrical contractor headquartered in Thousand Palms, California, serving homeowners across the Coachella Valley and Morongo Basin, from

Palm Springs to Twentynine Palms, since 2006. Founded by Frank Luersen, the company operates under California C-10 Electrical Contractor License #879507, active and verifiable through the California State License Board, and has served more than 16,000 desert homeowners. Visit hometeamelectric.com.

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For more information about Home Team Electric, contact the company here: Home Team Electric?? Destiny King? - Director of Marketing & Strategy (760) 248-8709 destiny@hometeamelectric.com 72091 Woburn Court, Ste A, Thousand Palms, CA 92276?

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