



Airlines Add Winter Routes to Morocco as Travelers Seek Mild-Weather Destinations During Cold Season

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Airlines are expanding winter routes to Morocco as travelers seek mild-weather destinations during the North American and European cold season, creating new opportunities for customized multi-region tours across the country's southern and coastal regions

Airlines serving Morocco have added winter-season routes from North America and Europe for the 2026-2027 season, responding to growing demand for warm-weather destinations during the northern winter months. Morocco Countryside Tours, a private tour operator based in Marrakech, reports that the expanded flight schedule has increased interest from travelers who want to visit Morocco between November and March, a period when daytime temperatures in the country's southern and coastal regions remain mild enough for extended outdoor itineraries including desert excursions and guided city tours.

Royal Air Maroc and several international carriers have added or increased frequencies on routes connecting major Canadian, U.S., and European cities to Marrakech and Agadir for the winter season, following a year in which Morocco received 19.8 million visitors in 2025 and over 14 million in the first eight months of 2026. Air Canada's seasonal service to Marrakech, which launched for the winter season, has provided a direct

connection for Canadian travelers, while European low-cost carriers including Transavia, Ryanair, and easyJet have expanded their winter schedules to Moroccan destinations. The expanded air capacity comes as Morocco's tourism sector continues to set visitor records, with the country surpassing South Africa and Egypt to become Africa's most-visited destination according to reports from Bloomberg and Business Insider Africa.

"The winter season has become an increasingly popular window for travelers who want to experience Morocco without the peak summer heat," said Said, founder and head guide of Morocco Countryside Tours. "November through February offers excellent conditions for exploring the imperial cities, visiting the coast, and spending time in the desert, with daytime temperatures that are comfortable for full-day excursions. The expanded flight options make it easier for travelers from Canada and the United States to reach Morocco for a winter getaway without the long connections that were previously required."

The company has observed growth in winter bookings from North American travelers who are seeking cultural travel experiences during a period when many European destinations are cold and less accessible for outdoor activities. Said noted that winter itineraries tend to focus on the southern and coastal regions where temperatures remain mildest, including Marrakech, Essaouira, and the Sahara desert, with travelers spending less time in the High Atlas Mountains where snow and colder temperatures limit hiking during December and January. The winter season also offers fewer crowds at major tourist sites compared to the peak spring and fall months, which travelers who prefer a quieter experience often cite as a reason for booking during this period.

Morocco Countryside Tours designs customized itineraries that can be adapted to winter conditions, with routes that emphasize cultural sites, imperial city tours, and Saharan desert experiences rather than high-altitude trekking. The company's guides, native Berber speakers based in Marrakech, adjust itineraries based on seasonal weather and traveler preferences. The winter itinerary options typically include overnight stays in heated desert camps, guided visits to historic medinas, and coastal excursions to cities like Essaouira and Agadir, where winter temperatures remain in the comfortable range for walking tours.

Morocco Countryside Tours offers private guided tours departing from Marrakech and other departure cities, with winter itineraries that can include overnight desert camps in Erg Chebbi, guided walking tours of imperial cities, coastal excursions, and cultural visits to Berber communities. The company's tour options are available year-round, with seasonal adjustments to account for weather conditions across Morocco's diverse regions and climate zones.

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For more information about Morocco Countryside Tours, contact the company [here](#): Morocco Countryside

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Morocco Countryside Tours

Morocco Countryside Tours is a Moroccan travel company specializing in private, custom tours across the country. Led by experienced local guides, they offer cultural, desert, mountain, coastal, and city tours designed to provide authentic experiences

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