

Koncept Gyms Announces Expanded Wellness Space Design Services

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Koncept Gyms has announced the expansion of its wellness space design services in Austin, TX, introducing an approach to fitness environments that considers both functional needs and the overall atmosphere of a space. The initiative focuses on creating gym and wellness environments that incorporate thoughtful layouts, natural elements, and design features intended to support a range of activities.

The newly expanded approach reflects the changing ways fitness facilities are being designed and used. Rather than focusing solely on workout equipment and exercise areas, wellness environments can incorporate spaces for activities such as strength training, group fitness, stretching, and yoga. Koncept Gyms' work in Austin incorporates these considerations into the planning and design process.

A central component of the company's approach is the use of natural light, open layouts, and selected materials to create functional and visually cohesive environments. These design elements can influence how a space is organized and how different areas within a facility are used. The company is incorporating these principles into its wellness space design in Austin, TX projects as part of its broader approach to fitness facility planning.

Koncept Gyms also considers the relationship between individual design elements when developing a wellness environment. Layout, lighting, color selection, materials, and designated activity areas can all contribute to how a facility functions for its users. The goal is to create spaces that accommodate practical fitness needs while providing an environment suitable for different types of wellness activities.

The Austin initiative also includes consultation services designed to help determine how a facility can accommodate the needs of its intended users. These consultations may address factors such as available space, activity types, traffic flow, and the desired atmosphere of the facility. This process allows design considerations to be evaluated based on the specific characteristics and intended use of each space.

In developing wellness environments, Koncept Gyms works with design professionals and other project

partners when appropriate. Collaboration can help address architectural, interior design, and functional considerations during the planning process. The resulting design may vary depending on the property's layout, the activities planned for the facility, and the requirements of its users.

Sustainability is another consideration within the company's design approach. Material selection, natural lighting, and efficient use of available space can be incorporated into the planning process where appropriate. These elements provide additional considerations for facilities seeking to balance design preferences with practical requirements.

The expansion also reflects the broader role that facility design can play in creating usable fitness environments. Gyms and wellness facilities often serve multiple purposes, requiring spaces that can accommodate different activities and user needs throughout the day. Thoughtful planning can help create distinct areas while maintaining a cohesive overall environment.

Koncept Gyms' Austin projects provide an opportunity to apply these principles to local wellness and fitness spaces. The company is incorporating its approach to wellness space design in Austin, TX while considering the characteristics of each individual project. Design elements are selected based on the intended purpose of the space rather than relying on a single standardized layout.

The company plans to continue developing its design services as fitness and wellness facilities evolve. Future projects may incorporate additional considerations related to functionality, aesthetics, sustainability, and the changing needs of facility users. The approach is intended to provide property owners, fitness operators, and other stakeholders with additional options when planning or updating wellness environments.

With the announcement, Koncept Gyms is highlighting its expanded focus on the relationship between fitness facility functionality and the surrounding environment. The company's Austin work demonstrates how design planning can be incorporated into the development of spaces intended for exercise, relaxation, and other wellness activities.

Additional information about Koncept Gyms and its wellness space design services is available through the company's website and Austin-area operations.

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