

Red Rock Flooring Highlights Seasonal Options for Homes Preparing to Host Holiday Guests

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ST. GEORGE, UT - September 22, 2026 -
As families across Southern Utah begin planning holiday gatherings, Red Rock Flooring is drawing attention to the role that updated flooring plays in preparing homes for heavier seasonal foot traffic. With entryways, kitchens, living rooms, and dining areas seeing the most activity during the holiday season, the company is offering timely guidance for homeowners considering improvements before guests arrive.

The holiday months typically bring increased wear to high traffic spaces as households welcome relatives, friends, and out-of-town visitors. Worn carpet, dated tile, and scuffed hardwood often become more noticeable during entertaining, and many homeowners look to complete flooring projects ahead of scheduled gatherings. Red Rock Flooring holiday flooring updates are intended to address these seasonal concerns by helping residents refresh key areas of the home before the busiest weeks of the year.

Among the options frequently considered this time of year are luxury vinyl plank, which offers durability in kitchens and entryways, and hardwood or engineered hardwood, which brings warmth to living rooms and

dining areas. Carpet remains a common choice for guest rooms and bedrooms, while tile continues to serve high moisture spaces. The company notes that surface preparation and dustless floor removal are important early steps in any project, particularly when timelines are tight and households remain occupied during installation.

"The weeks before the holidays are when many homeowners realize their floors have taken years of wear," said Kevin Tatom, owner of Red Rock Flooring. "Planning ahead makes a meaningful difference. Starting a project early gives families enough time for removal, surface preparation, and installation without disrupting their gatherings."

Red Rock Flooring points to dustless demolition and floor removal as a factor that allows renovations to proceed with less disruption inside occupied homes. The approach is designed to limit mess in adjoining rooms, an advantage during a season when much of the household remains in use. Proper subfloor preparation also supports longer lasting results across a range of materials.

"Every material behaves differently, so the right choice depends on how each room is used," Tatom added. "An entryway that greets holiday guests has different demands than a guest bedroom. New floors by Red Rock Flooring are selected with those everyday realities in mind, and homeowners appreciate guidance that matches the material to the space."

The company serves homeowners, builders, contractors, and businesses throughout St. George, Washington County, and surrounding Southern Utah communities. Its seasonal reminder encourages residents to account for product availability, removal, and installation scheduling when planning improvements ahead of family visits and entertaining.

Red Rock Flooring is a flooring and remodeling contractor based in St. George, Utah, operating from a local showroom. The company offers flooring sales and installation, dustless demolition and floor removal, bathroom remodeling, and commercial flooring services. Its product selection includes hardwood, engineered hardwood, tile, laminate, luxury vinyl plank, carpet, and custom area rugs. Red Rock Flooring is licensed and insured in Utah, Arizona, and Nevada, provides in-house design services, and maintains a commitment to giving back to wounded veterans in the community.

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Red Rock Flooring

Red Rock Flooring is a locally owned Southern Utah flooring company offering carpet, tile, hardwood, laminate, LVP, commercial flooring, demolition, and dust-free floor removal with expert guidance and professional installation.

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