



Web Summit Vancouver Draws Record 20,000 Attendees as Corporate Transportation Demand Rises

September 25, 2026

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Web Summit's second annual Vancouver conference drew more than 20,000 attendees representing a 29 percent increase from the first year, driving demand for pre-arranged chauffeured transportation across the region as Vancouver solidifies its position as a destination for major technology and business events.

Web Summit's second annual Vancouver conference attracted more than 20,000 attendees this month, a 29 percent increase from the inaugural event in 2025, according to figures released by event organizers. KJ Limousine Services Inc., a Richmond-based transportation company serving Greater Vancouver since 2004, reported a 20 percent increase in corporate advance bookings for September and October compared to the same period last year as the fall conference season drives demand for executive ground transportation across Metro Vancouver, Whistler and the surrounding region during what has become one of the busiest periods for corporate event-related travel in the city's annual calendar.

The Web Summit milestone is part of a broader upward trend in Vancouver's business events and conventions sector. Destination Vancouver, the city's tourism and convention marketing organization, is projecting continued growth in corporate meetings and conventions beyond the 2026 FIFA World Cup, which

has drawn significant international attention to the region's infrastructure and hospitality capacity. The Global Business Travel Association's 2025 industry report estimated the global business travel market at \$1.5 trillion per year, with Canada accounting for a growing share of corporate meeting and event spending across major urban centres including Vancouver, Toronto and Montreal. Vancouver's appeal as a conference destination has been strengthened by recent hotel development, expanded convention facilities, and the international visibility generated by hosting 2026 FIFA World Cup matches at BC Place.

"Corporate clients are booking their executive transportation further in advance this year, particularly for the fall conference season when Vancouver hosts a high concentration of industry events ranging from technology summits to life sciences conferences and resource investment forums," said Hing Jong, owner of KJ Limousine Services Inc. "We are seeing about 20 percent more advance reservations from businesses that want reliable, pre-arranged ground transportation for their event guests, visiting executives and meeting attendees. Companies are increasingly recognizing that arranging transportation in advance gives them more vehicle options and better availability during peak conference periods, when demand for ground transportation far exceeds what is available on short notice."

The fall season marks a busy period for Vancouver's convention industry. The Vancouver Convention Centre hosts a wide range of corporate gatherings, industry conferences and professional development events from September through November each year. For corporate travel planners managing visiting speakers, executive delegations and international guests, pre-arranged chauffeured transportation offers predictability and consistent quality that on-demand rideshare services cannot guarantee during peak demand periods when surge pricing and limited vehicle availability create logistical challenges for time-sensitive event schedules.

The company operates a fleet of luxury sedans, executive SUVs and passenger vans serving YVR airport transfers, corporate events, Whistler ski resort routes and cross-border travel to Seattle for business meetings. KJ Limousine Services provides special event transportation for corporate gatherings, conferences and private functions and offers pre-arranged chauffeured reservations with online booking, flight tracking and real-time ride monitoring. The company also added a wheelchair accessible sedan to its fleet earlier this year, expanding options for passengers with mobility needs. More information about services and fleet options is available at kjlimosine.com.

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For more information about KJ Limousine Services, contact the company here: KJ Limousine Services
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KJ Limousine Services

KJ Limousine offers premium transportation services in Vancouver, BC, specializing in airport transfers, corporate, weddings, and special events. With a luxury fleet and professional chauffeurs, we ensure safe, reliable, and comfortable rides for all.

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