



Hybridley Relaunches Hybrid Events Platform With Expanded Integrations and Custom Solutions

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Hybridley has relaunched its hybrid event solution, introducing an expanded set of integrations and customizable event options designed to support the evolving needs of corporate and academic organizers. The updated platform reflects growing demand for events that connect in-person and remote audiences within a single coordinated experience.

The relaunch centers on broader technical integrations, allowing organizers to connect existing tools for registration, streaming, and audience engagement. Alongside these integrations, the company has added custom event solutions that let clients tailor the structure, production, and interactive features of each program to specific goals and audience sizes.

Hybridley hybrid events serve a client base that includes Fortune 500 companies and universities, sectors that have increasingly relied on combined virtual and in-person formats to reach distributed participants. The refreshed platform addresses this shift by consolidating conference management, corporate event streaming,

and webinar hosting into a coordinated set of services.

Nick Snider of Hybridley said the relaunch responds directly to feedback from organizers managing complex programs. "Event teams told us they needed fewer disconnected tools and more flexibility to shape each program around their own objectives. The expanded integrations and custom solutions were built to meet those requirements, giving organizers a single environment for planning, production, and engagement."

The updated solution supports live and virtual audience engagement through interactive features intended to keep both onsite and remote attendees involved throughout a program. Organizers can coordinate onsite and remote elements together, with technical and logistical support available nationwide.

The hybrid format has become a standard consideration for organizations planning conferences, training sessions, and large corporate meetings. By combining virtual participation with in-person logistics, organizers can extend the reach of a single event while maintaining the value of face-to-face interaction. Hybridley developed the relaunch with this dual requirement in mind, focusing on technology that reduces the number of separate systems an event team must manage.

Snider noted that the custom solutions component is intended to accommodate a wide range of event types. "No two programs are alike, and the relaunch reflects that reality. From a focused webinar to a multi-day conference with concurrent virtual sessions, the platform can be configured to match the scale and structure each client requires."

The relaunched platform also incorporates event production services, interactive virtual platforms, and hybrid conference management, allowing organizers to source planning, technology, and coordination through a single provider. This consolidation is designed to simplify the process of running events that span physical venues and online audiences.

Hybridley is a company based in Atlanta, Georgia that specializes in hybrid event solutions combining virtual and in-person services. The company provides hybrid event services, virtual and in-person event solutions, hybrid conference management, corporate event streaming, professional webinar hosting, interactive virtual platforms, nationwide hybrid meeting support, live and virtual audience engagement, event production services, and onsite and remote event coordination. Its clientele includes Fortune 500 companies and universities across the country.

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For more information about Hybridley, contact the company here: HybridleyNickSnider@hybridley.com 888-720-1080 540 Powder Springs St, Marietta, GA 30064, USA

Hybridley

Hybridley is an innovative event technology platform that makes hybrid, virtual, and in-person events seamless, scalable, and engaging with user-friendly tools and reliable infrastructure for stress-free event success.

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