

Dezine Line Expands Capacity for Custom Corporate Apparel With New Large-Scale Machinery

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Dezine Line, a New Jersey-based custom screen printing and embroidery company, has added larger production machinery that enables the business to handle orders as large as 5,000 pieces for corporations and major organizations. The upgrade allows the company to fulfill high-volume embroidery and screen printing projects that previously exceeded its production capacity.

The new equipment addresses growing demand from businesses, hospitals, schools, and large organizations that require consistent branded merchandise across many locations and departments. With the expanded capability, Dezine Line can now produce large runs of uniforms, promotional apparel, and branded headwear while maintaining the same in-house processes that have defined the family-owned operation for more than 40 years.

"The addition of larger machinery marks an important step for the company," said Steve Mattero of Dezine Line. "Organizations that once had to split large orders among multiple vendors can now complete those projects in one place. The investment reflects the kind of volume corporate clients have been requesting."

The expansion allows the company to serve the full range of client sizes, from small family orders to enterprise-level runs. Dezine Line corporate apparel now includes options for company uniforms, workwear, branded accessories, corporate gifts, and employee recognition items, all produced through screen printing and embroidery in the company's local shop.

Dezine Line offers custom artwork through an in-house art department, which allows clients to match logos and brand colors across their orders. The company also sets up private online stores for teams and organizations, giving members the ability to order approved apparel at any time. These services, combined with the increased production capacity, position the company to manage recurring large-volume needs for corporate accounts.

"Capacity has always shaped what a shop can take on," Mattero added. "With this equipment in place, the company can commit to timelines on large projects with confidence, and that matters to organizations planning events, launches, and seasonal uniform rollouts."

The company produces apparel including tee shirts, sweatshirts, varsity jackets, polo shirts, hats, bags, and aprons, along with promotional products such as mugs, pens, magnets, and water bottles. Sublimated uniforms for sports teams are also available. Each order moves through a structured process that begins with a review of the client's goals and concludes with delivery of the finished products.

The larger machinery supports both standard and complex jobs, and the company can ship completed corporate orders anywhere. Organizations located outside the immediate region can place orders and receive products without needing to visit the shop in person, though a showroom remains available for clients who wish to view samples.

Founded in 1983, Dezine Line is a family-owned company specializing in custom screen printing, embroidery, and promotional products. The business serves businesses, hospitals, teams, schools, and organizations throughout New Jersey and beyond, offering branded merchandise for every budget. With more than four decades of experience and an in-house art department, the company focuses on managing the details of each order from concept through delivery.

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For more information about Dezine Line, contact the company here: Dezine Line Steve Mattero (973) 989-1009 tees@dezine.com 1004 US Highway 46, Ledgewood, NJ, 07852

Dezine Line

Dezine Line offers in-house production of screen-printed and embroidered promotional items for schools, businesses, and local events in New Jersey. We are locally owned & operated.

Website: <https://www.dezine.com/>

Email: tees@dezine.com

Phone: (973) 989-1009

