

Magnetize Me Expands AIO Agency Services to Help Georgia Businesses Adapt to AI Search

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WOODSTOCK, GA - October 09, 2026 -
Magnetize Me has expanded its service offerings to address a growing demand among Georgia businesses seeking to understand and adapt to the rapid rise of AI-powered search. The Woodstock-based company now operates as a dedicated AIO agency, focusing on helping local organizations become more visible within AI-generated search results.

The shift reflects a broader change in how consumers find information. As AI systems increasingly summarize and cite sources directly in search responses, many businesses have struggled to determine how their brands appear within these answers. The expanded services from Magnetize Me are designed to close that gap by making a brand easier for AI systems to find, understand, summarize, and cite.

The SEO company's approach centers on several areas of focus, including technical readiness, entity authority, topical coverage, content built specifically for AI answers, structured data support, and ongoing visibility tracking. These elements work together to improve how a business is represented across AI-driven

search platforms, in addition to traditional local search results.

"Businesses across Georgia are being asked to adjust to a search environment that looks very different from even a year ago," said Michelle Edwards, founder of Magnetize Me. "Many owners understand that AI is changing how customers find them, but they are unsure what practical steps to take. The expansion of these services is intended to give them a clear, measurable path forward."

The company reports that AI search optimization requires a different foundation than conventional methods. Rather than focusing solely on keyword placement, the discipline emphasizes structured information and authoritative content that AI systems can accurately interpret and reference. Edwards noted that the distinction matters for businesses that risk being left out of AI-generated responses entirely.

"Visibility in AI answers or ChatGPT is becoming a deciding factor in whether a customer ever discovers a business," Edwards said. "When a brand is absent from those answers, for lack of SEO and building the brand, the opportunity often goes to a competitor who appears instead. The goal is to make sure local businesses show up in the search results no matter what platform they are searching on. We want to see our clients attract new business with AIO services."

The Magnetize Me Agency continues to offer a range of related services alongside its AI search optimization work, including local SEO, web design, and content strategy. The company maintains a policy of working with only one business per industry within a given geographic area, an arrangement intended to prevent conflicts between clients competing for the same audience. The agency also provides month-to-month service and transparent reporting as part of its standard practice.

The expansion arrives as organizations in a variety of sectors evaluate how emerging search technologies affect their long-term visibility. The company positions its audit-first methodology and ongoing measurement as central to helping businesses respond to these developments in a structured way.

Magnetize Me is an AI search optimization agency based in Woodstock, Georgia, serving small businesses throughout the state and the greater Atlanta area. Founded by Michelle Edwards, the company specializes in local SEO, AI search optimization, web design, and internet marketing. The agency develops tailored online strategies designed to help businesses attract customers through both traditional and AI-powered search.
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Magnetize Me

A Local SEO company in the Atlanta, Georgia, area, Magnetize.Me provides brand-building, SEO services, web design, AIO, & expert internet marketing services. Building an online SEO plan tailored to your business to attract customers from online searches.

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