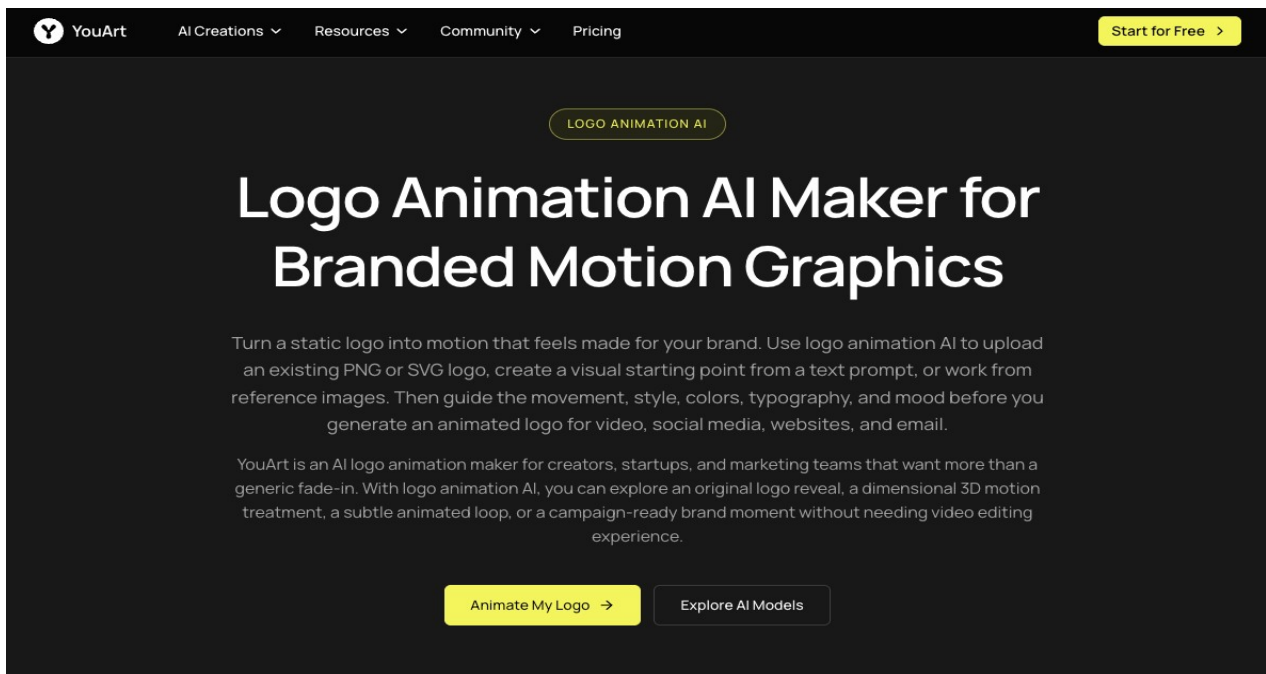




YouArt Releases AI Tool for Creating Logo Animation

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YouArt has announced the release of a new logo animation tool designed to help brands, creators, and marketing teams turn static logo assets into motion-ready visuals for digital campaigns. The feature is available through the company's AI creative platform and is built for users who need animated brand assets for social media, video intros, websites, email, and other online publishing channels.

The release reflects growing demand for accessible motion design workflows as businesses place more visual content across short-form video platforms, landing pages, presentations, and product announcements. With YouArt Logo Animation AI, users can create animated logo concepts from an uploaded PNG or SVG logo, a written prompt, or a reference image, then refine the result around brand colors, typography, movement style, and format requirements.

The company said the tool was developed to reduce the gap between brand design files and usable video assets. Many small teams and independent creators have logos ready for use in static formats, but producing animated versions often requires dedicated design software, motion graphics experience, or agency support. YouArt's new feature places that workflow inside a browser-based AI environment, allowing users to explore

branded animation directions without building each sequence frame by frame. New users can also access free trial credits to test the feature before committing to a paid plan.

The logo animation feature supports common branding and content needs, including logo reveals, 3D logo motion, social media openers, YouTube channel intros, website hero visuals, launch videos, and GIF-style brand moments. Users can generate motion concepts from natural language instructions, use existing logo files as the central asset, and test visual references that guide lighting, camera movement, texture, and pacing. The product page also includes 59 logo animation examples that show different creative treatments and how each one was made.

According to YouArt, the feature is intended for practical campaign production rather than isolated experimentation. A marketing team preparing a product launch can use the tool to create a logo reveal for a campaign video, while creators and website teams can apply the same workflow to channel openers, hero sections, or onboarding screens, all while maintaining consistency with established brand elements.

"Brands spend a lot of time getting their logo right, and that work shouldn't disappear the moment they need a moving version of it," said Harry Zheng, Co-founder of YouArt. "With Logo Animation AI, teams can start from their own logo file, keep their colors and typography intact, and still explore a real range of motion styles, without having to hand the project off to a motion designer just to get a usable video asset."

The workflow is also designed to help preserve brand identity while generating motion. Because users can begin with their own logo files and specify brand colors, type direction, visual style, and export needs, the resulting animations can stay closer to approved brand systems. The ability to combine uploaded assets with prompts and reference imagery gives users more control over the final direction than a prompt-only generation process.

YouArt said the launch is part of its broader effort to combine AI image, video, and workflow tools into a single creative workspace. The platform already supports multiple forms of AI creation, and logo animation extends that environment into branded motion graphics, an area that is increasingly relevant for companies publishing across video-first channels and interactive web experiences.

For users comparing logo animation software or searching for a faster way to animate existing brand files, YouArt Logo Animation AI provides a focused workflow for generating, reviewing, and exporting animated logo assets. The tool supports MP4 video and GIF-style use cases, making the resulting content suitable for common digital channels where lightweight brand motion can improve recognition and consistency. Animations generated through the platform can be used for commercial projects, including marketing, advertising, and social media campaigns.

More information about the feature is available at <https://youart.ai/logo-animation-ai>

About YouArt:

YouArt builds industry-leading video agents, helps storytellers launch their original concepts, get funded directly by early fans, and earn from their audience.

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