



Pool Stop Custom Pools Expands Custom Swimming Pool Builder Services Across North Texas

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Pool Stop Custom Pools, a veteran-owned company based in Rockwall, Texas, has expanded its design and construction offerings to meet growing demand for personalized backyard retreats throughout North Texas. Operating since 2003, the company continues to transform residential and commercial properties into functional outdoor living spaces built around custom pools, spas, and water features.

The expanded service lineup reflects a shift among North Texas homeowners toward backyards designed for year-round use rather than seasonal recreation. As a custom swimming pool builder, Pool Stop develops projects tailored to the layout of each property and the architectural style of each home. Available pool designs include the Family Series, Lazy River, Infinity, Geometric, Freeform, Exercise, Resort Style, and Commercial Pools.

Beyond pools, the company designs integrated and standalone spas, including Backyard Spas and Pool Adjoining Spas, engineered for relaxation and hydrotherapy. Water features such as waterfalls, spillways,

pool fountains, slides, and tanning ledges add sound, movement, and visual interest to completed projects. The company also builds outdoor living spaces that incorporate patios, pool decks, fireplaces, and outdoor kitchens, turning backyards into gathering areas for families and guests.

Custom tile work forms a central part of the company's approach. Pool Stop works with a selection of premium materials, colors, and patterns to give each pool a personalized finish that complements the surrounding design.

"North Texas homeowners are increasingly viewing the backyard as an extension of the home rather than a separate space," said a spokesperson for Pool Stop Custom Pools. "The expansion of these services reflects that change. Each project begins with the property and the homeowner's daily routines, and the design follows from there."

The company has structured its process to keep clients informed at every stage, from initial design through construction and final walkthrough. That process is supported by resources including a blog, a pool school, financing options, owner manuals, and a warranty request system. A showroom in Rockwall allows prospective clients to view finished examples and explore design possibilities before construction begins.

"Clear communication is a defining part of how the company operates," the spokesperson added. "Building a pool is a significant undertaking, and homeowners deserve to understand each step. Dependable service and quality construction remain the foundation of every project the team takes on."

In addition to new construction, Pool Stop provides renovation services for existing pools, helping owners modernize and improve older installations. The company also offers ongoing maintenance and service, along with a retail store stocked with pool-related products.

Over more than two decades of operation, the company has completed award-winning projects for homeowners throughout Rockwall and surrounding communities across North Texas. Its portfolio spans residential family pools, resort-style installations, and commercial projects.

Pool Stop is a veteran-owned custom pool builder based in Rockwall, Texas. Since 2003, the company has designed and constructed custom pools, spas, water features, and outdoor living spaces across North Texas, complemented by pool care services and a retail store for pool-related products.

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Pool Stop Custom Pools

For over 20 years, Pool Stop has built a reputation as one of the premier custom pool builders in the Dallas-Fort Worth area.

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