



Consumer Warranty Choice Addresses Aging Vehicles and Rising Repair Costs With Auto Extended Warranty Options

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Consumer Warranty Choice, a comparison platform for vehicle protection, is drawing attention to two converging industry trends that are reshaping the decisions facing American drivers in 2026. As the average age of vehicles on U.S. roads climbs to record levels and tariff-related pressures push repair costs higher, the company reports growing interest from consumers seeking coverage that begins where factory protection ends.

Recent analysis from S&P Global Mobility placed the average age of a U.S. vehicle at 12.8 years, marking the eighth consecutive year of increases. Industry researchers at CCC project that figure will reach 13 years by the end of 2026. As a result, a larger share of vehicles are now operating beyond the term of their original manufacturer warranties than at any point in prior records.

At the same time, the cost of repairs has been rising. The 25 percent Section 232 tariff on imported auto parts, in effect since May 2025, continues to move through the supply chain. Auto parts and equipment prices were up roughly 3.8 percent year over year as of this spring, and analysts do not anticipate a return to

pre-tariff levels. Because more than 30 percent of U.S. auto parts originate in Mexico and Canada, even domestically assembled vehicles are exposed to the increases.

"The data points in one direction," said a spokesperson for Consumer Warranty Choice. "Cars are staying on the road longer, and the cost of fixing them is climbing. Those two facts together explain why more drivers are looking closely at extended auto warranty plans this year than in seasons past."

The company operates as a comparison resource, providing quotes and side-by-side reviews of established warranty providers so that consumers can evaluate options for their specific vehicle. Its platform covers American, European, and Asian manufacturers, spanning everyday sedans and light trucks as well as luxury, sports, and exotic vehicles. The comparison tools include coverage for brands such as Honda, Acura, Audi, Tesla, Mercedes-Benz, Bentley, Ferrari, Lamborghini, Maserati, Aston Martin, McLaren, and Rolls-Royce.

"The goal is to help people understand what protection is available for their particular vehicle before a repair bill arrives," the spokesperson added. "With models and make coverage that reaches from common commuter cars to specialized machines, the aim is to give drivers clear information rather than pressure."

Consumer Warranty Choice provides plans that address major systems, including engines, transmissions, suspension, cooling, braking, and advanced electronics, with terms that vary by provider and vehicle. The company emphasizes transparent plan details and straightforward comparisons as central to how it presents information to consumers.

Consumer Warranty Choice specializes in helping drivers compare extended vehicle protection. Through its platform, consumers can request quotes, review ratings of top warranty providers, and examine plan features across a broad range of manufacturers and vehicle types. The company partners with established providers in the industry and focuses on presenting coverage information in a clear and comparable format for drivers evaluating protection beyond their factory warranty.

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For more information about Consumer Warranty Choice, contact the company here: ConsumerWarrantyChoiceinfo@novawarranty.com

Consumer Warranty Choice

Consumer Warranty Choice helps you find the best-extended auto warranty providers. We compare top companies so you can shop confidently, backed by expert recommendations.

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