



SoftPro Water Systems Introduces Full Water Softener and Filtration Lineup for Well and City Households

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Water treatment is rarely a one-size-fits-all matter, and SoftPro Water Systems is addressing that reality with a product catalog that separates well water solutions from municipal water solutions, each engineered around the distinct contaminants a household actually faces. A home on private well water often contends with iron, sediment, hydrogen sulfide, and bacteria, while a home connected to a municipal supply typically deals with chlorine, chloramine, fluoride, and disinfection byproducts. Water hardness itself varies widely by region, meaning a single generic water softener frequently underperforms when matched against a specific home's water profile.

SoftPro was built around that distinction. Rather than offering one universal unit, the company divides its lineup into a dedicated well water line and a dedicated city water line. On the well water side, the SoftPro ECO serves as an entry-level, budget-conscious softener, while the SoftPro Elite uses heavy-duty resin and upflow regeneration to reduce salt and water consumption. Both are available with optional Gold and Gold+ filtration bundles that pair softening with dedicated iron, odor, and staining treatment for wells where hardness is not the only concern.

For households on municipal water, the company again offers the SoftPro ECO and SoftPro Elite as budget and high-efficiency options, alongside the SoftPro Fluoride & Carbon Filter, a dual-action system that uses activated alumina media to reduce fluoride while also targeting chlorine and chloramine. The broader catalog extends into reverse osmosis systems, whole-house water filtration, and standalone iron filters, allowing homeowners to combine technologies according to their water testing results.

"Two houses on the same street can have entirely different water, and the difference between well and city supplies is even greater," said a spokesperson for SoftPro Water Systems. "The lineup is structured so that a homeowner can match equipment to an actual water profile instead of guessing with a generic unit."

The company states it has more than 30 years of experience in water treatment. Its commercial-grade equipment, marketed as the SoftPro Pro Series, is used across hospitality, food service, and healthcare settings, where consistent water quality affects both equipment performance and sanitation standards. On the residential side, a SoftPro Water Softener equipped with flow-sensing technology is designed to continue tracking water usage during extended power outages, a capability the company positions as a point of difference from certain competing systems.

"Reliability during an outage matters more than people expect, because a system that loses track of usage can regenerate at the wrong time or waste resources," the spokesperson added. "Flow sensing is one of the features intended to keep performance predictable across well, city, and commercial installations alike."

The range reflects a design philosophy in which a water softener, a reverse osmosis unit, and whole-house filtration are treated as complementary tools rather than interchangeable products. By keeping well and city lines separate, SoftPro aims to help households and businesses address the specific characteristics of their supply.

America's Best Water Softeners & Water Filters, known as SoftPro, specializes in residential and commercial water treatment solutions, including water softeners, whole-house filters, iron filters, reverse osmosis systems, and replacement components. Additional information is available at softprowatersystems.com.

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SoftPro Water Systems

SoftPro Water Systems specializes in delivering innovative, high-quality water softener, filtration and treatment solutions for homes and businesses.

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