

Carolina



Carolina Signs and Wonders Launches New Building Sign Program

September 30, 2026

ASHEVILLE, NC - September 30, 2026 -

Carolina Signs and Wonders, a full-service commercial sign company serving Asheville, North Carolina, is introducing a new Building Sign Modernization Program designed to help businesses update their exterior branding, replace aging signage, and coordinate installations. The initiative brings together custom sign design, modern LED illumination, fabrication, permitting assistance, and professional installation through a coordinated project management process.

The new program is intended for retail establishments, restaurants, hotels, professional offices, and commercial property owners seeking to modernize existing building signs or develop signage for new locations. It addresses the challenges associated with exterior signage projects, including architectural compatibility, municipal regulations, lighting requirements, and installation schedules. The initiative also provides additional planning support for businesses undergoing renovations, corporate rebranding, or expansions throughout Asheville and the surrounding Western North Carolina region.

A central component of the new program is its emphasis on customizable building signage that incorporates modern materials, updated illumination technology, and architectural design. Available products include

illuminated channel letters, dimensional lettering, cabinet signs, wall-mounted identification panels, and custom architectural signage.

LED channel letters are a primary focus of the expanded offerings. Businesses can select front-lit, reverse-lit, or combination illumination configurations depending on branding requirements and building characteristics. Front-lit channel letters provide direct illumination through translucent letter faces, while reverse-lit configurations create a halo effect against the building's exterior. Non-illuminated dimensional lettering is also available for properties requiring alternative identification solutions.

The program allows businesses to coordinate sign dimensions, materials, colors, lighting configurations, and mounting methods to complement architectural surroundings. Beyond new installations, Carolina Signs and Wonders' Building Sign Modernization Program addresses businesses seeking to replace outdated exterior signage with updated designs.

Existing signs may require replacement because of deteriorating materials, aging illumination systems, changes in corporate branding, or building renovations. The new program incorporates an initial evaluation of existing signage to determine whether structures can accommodate updated components or require complete replacement. For qualifying signs, modernization options may include LED lighting upgrades, replacement sign faces, updated dimensional lettering, and revised mounting configurations.

Businesses undergoing corporate rebranding can also coordinate the removal of existing signage and installation of replacement building identification through a single project. Each project begins with an evaluation of the property's architectural characteristics, available installation space, branding specifications, and applicable signage regulations.

For illuminated signs, planning also considers electrical requirements, mounting structures, lighting specifications, and maintenance accessibility. Carolina Signs and Wonders assists customers with applicable permitting procedures and coordinates fabrication and installation after project specifications are approved.

These considerations are particularly important for businesses located in areas where exterior modifications may be subject to additional design or property standards. By addressing potential restrictions during the initial planning process, the company aims to reduce design revisions and help customers establish realistic production and installation schedules.

The new building signage program is designed to support businesses opening new commercial locations, renovating established storefronts, and coordinating exterior branding updates. Carolina Signs and Wonders serves businesses throughout Asheville and surrounding communities, including Hendersonville, Arden, Fletcher, Weaverville, and Black Mountain. The program also accommodates commercial property managers

and multi-location businesses requiring consistent building identification across multiple properties.

Carolina Signs and Wonders is a full-service commercial sign company serving Asheville, North Carolina, and the surrounding Western North Carolina region. The company specializes in custom building signs, illuminated channel letters, monument signs, cabinet signs, and architectural signage. Its services include custom sign design, fabrication, permitting assistance, installation, and maintenance for businesses and commercial property owners throughout North Carolina and South Carolina.

###

For more information about Carolina Signs And Wonders , contact the company here: Carolina Signs And Wonders Asheville Todd Golbus (828) 540-7643 todd@ncsign.com 1796 Hendersonville Rd, Unit C, Asheville, NC 28803

Carolina Signs And Wonders

Custom building signs, channel letters, monument signs, and sign installation for Asheville businesses.

Website: <https://www.ashevillesignagecompany.com>

Email: todd@ncsign.com

Phone: (828) 540-7643

