



Fusion Vine Owner Joins AgencyCon Panel on Building Internal AI Tools

September 29, 2026

Loveland, Colorado - September 29, 2026 -

Fusion Vine announced that owner Brian Kato will appear as a panelist at AgencyCon 2026, a two-day conference for digital marketing agency leaders taking place October 8 and 9 at the Children's Museum of Denver at Marsico Campus.

Kato is scheduled for the panel session titled AI Automation: Building Your Own Platforms and Tools, set for 11 a.m. on Thursday, October 8, the opening day of the program. The session is moderated by Jim Kreinbrink, president of Hyper Dog Media, and also includes Marcus Jeffery of Denver Web Success along with Greg Ahern and Chris Raulf. The discussion centers on how agencies build and maintain internal software rather than assembling their operations entirely from third-party subscription tools.

AgencyCon is hosted by Hyper Dog Media and brings agency owners and operators to Colorado each fall. The 2026 program runs across two full days and covers agency operating models, hiring processes, lead generation, hidden profitability, and the mechanics of scaling and selling an agency. Keynote sessions are

scheduled from Steve Guberman on October 8 and Kendra Prospero on October 9, with the two days structured around panels, short presentations, and networking blocks.

Kato founded Fusion Vine in 2019 after working in digital marketing, data, and web development since 2010. His work has moved from conventional search engine optimization toward the systems underneath it, including entity relationships, structured data, graph engineering, retrieval engineering, and automation. He has built internal tooling for client reporting, data analysis, and workflow management, and those systems form the basis of the material he plans to bring to the panel.

"Most agency owners are paying for several tools that each solve a fraction of the problem," said Brian Kato, owner of Fusion Vine. "The panel is a chance to talk about what it actually takes to build the missing piece in house, and where that decision pays off against the maintenance cost it creates."

The panel places four practitioners alongside a moderator for a session on the opening morning, one of several panel discussions on the 2026 schedule. Other sessions that day address agentic agency structures, common ownership mistakes, operating models, and lead generation, with a set of breakout discussions held over lunch. A second artificial intelligence session on the closing day covers the use of automated tools inside advertising workflows.

Panel participants come from agencies of different sizes and disciplines. Jeffery manages Denver Web Success, and Kreinbrink leads Hyper Dog Media, the agency that organizes and hosts the conference. Kato's recent conference sessions have addressed measurement limits in search reporting, defensive tactics against manipulation, and automation frameworks intended for direct implementation by attendees.

The AgencyCon appearance follows a series of 2026 engagements for Kato. He presented at SEO Mastery Summit in Ho Chi Minh City, Vietnam, in March, at SEO Spring Training in Chandler, Arizona, in April and May, and at the UK SEO Summit in Shepperton, United Kingdom, in August. He has also presented at SearchCon, SEO Rockstars, and Agency Fast Track, and at the University of Northern Colorado and Adams State University.

Registration for AgencyCon 2026 is handled through the conference website, which lists ticket tiers and the full two-day schedule. Organizers describe the audience as roughly 100 agency owners, and the venue is the Marsico Campus location in Denver. Sponsor participation is organized across several levels, and the closing day includes a wrap-up session led by Kreinbrink. Fusion Vine has worked from Northern Colorado since its founding and has been recognized in regional agency listings, including a 2021 placement among Colorado search marketing firms compiled by DesignRush.

Fusion Vine is a digital marketing agency based in Loveland, Colorado, that provides search engine optimization, content strategy, local search, and related services to small and mid-sized businesses. The agency was founded by Brian Kato and works with clients across a range of industries from its Northern Colorado base. For more information, visit Fusion Vine.

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Fusion Vine

Fusion Vine is a Loveland, CO-based SEO and digital marketing provider. With an experienced team led by digital strategist Brian Kato, Fusion Vine has a track record of positive testimonials and industry recognition.

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