



Prismoon LLC Launches The Adhesive Report, a Weekly Briefing for US Adhesive and Sealant Companies

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Prismoon LLC has launched The Adhesive Report, a free weekly briefing built for owners, executives, and plant, purchasing, and compliance managers at US adhesive, sealant, spray foam, and tape companies. The first issue was published July 24, 2026, and the tenth issue reached subscribers on September 25, 2026. Each edition arrives every Friday morning as a short email, with an in-depth PDF edition available for download from the same message.

The launch arrives during a period of measurable pressure on the sector. According to the U.S. Bureau of Labor Statistics Producer Price Index for Adhesive Manufacturing (NAICS 325520), August 2026 data released September 10, 2026, the index rose from 372.779 in August 2025 to 395.607 in August 2026, an increase of about 6.1 percent. That figure marks the largest year-over-year rise since June 2023 and the fifth consecutive month of acceleration.

Regulatory timelines are shifting at the same time. A Minnesota Pollution Control Agency news release dated June 15, 2026, noted that initial PFAS-in-products reports under Amara's Law (Minn. Stat. 116.943) were due September 15, 2026, with extensions available to December 14, 2026. The agency expects more than 5,000 manufacturers to report.

The adhesive report organizes its coverage into five beats, plus a stat of the week. The beats address raw material inputs and pricing, regulation and compliance, deals and mergers and acquisitions, technology and new products, and market and demand. Every figure published is checked against a primary source, and there is no charge to subscribe.

"The idea behind this adhesive industry newsletter was to replace an hour of scattered reading with a single Friday briefing," said Fianchetto Gianni , Chief Marketing Officer of Prismoon LLC. "Leaders in this sector are tracking producer prices, state PFAS deadlines, and supplier moves across many separate sources. Consolidating that into one verified summary saves time without sacrificing accuracy."

The format reflects the reader profile. A short email suits executives scanning early in the day, while the accompanying PDF edition gives purchasing and compliance staff a document they can reference and share internally.

"Two distinct pressures are landing at the same moment, and they do not follow the same calendar," Fianchetto added. "Producer prices are climbing at their fastest annual pace in years, and PFAS reporting rules are advancing state by state. An adhesive industry report that tracks both in one place gives decision-makers a clearer view of the quarter ahead."

Prismoon LLC plans to continue weekly publication, maintaining the primary-source verification standard established across the first ten issues.

Prismoon is a full-service digital marketing agency helping SMB and mid-market brands grow through data-driven strategy and creative execution. Founded in 2021 and based in McLean, Virginia, the company offers Search Engine Optimization, Content Marketing, Paid Search and Media Advertising, Web and Graphic Design, E-commerce Marketing, Social Media Marketing and Management, Email Marketing, Online Reputation Management, Page Quality Rating and Website audits, and Analytics and Reporting. The firm translates these services into qualified traffic, higher conversion rates, and measurable results for clients across a range of sectors.

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Prismoon LLC

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