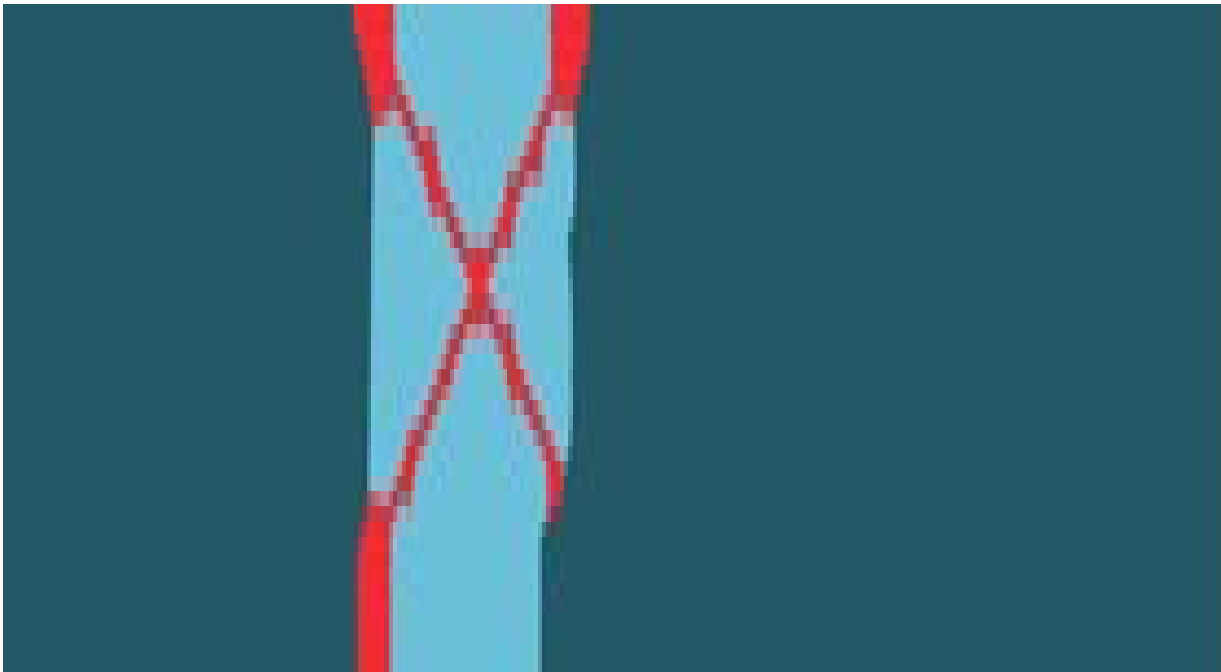




Book On Social Media Marketing For Chiropractors Stays On Best Seller List For 16 Weeks

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Stephanie Beck from San Diego, CA, is proud to announce that her book, *Social MisAlignments*, has been on the Amazon Best Seller list for 16 weeks. In the book, Stephanie dissects and explains the holistic approach to healthy 'Social Alignments' and offers actionable strategies designed to help chiropractors successfully market their practices. This is achieved by using the boundless opportunities that social media can provide. Stephanie has also launched a resources & education section on her website to provide further information.

Stephanie Beck herself says: "My book has been designed to enable chiropractic services to gain real social authority. This is vital in terms of building their reputation, creating positive relationships with current and future patients. This must be done through a holistic approach and my book essentially provides a blueprint for that."

In the book, Stephanie explains the importance of building excellent relationships, but also about sharing the message of care that is provided. She believes that chiropractic clinics in particular need to make adjustments to their current social media marketing strategies. She makes this possible through her easy to

use graphic's design tool. In her book, she explains what the holistic approach is towards 'social alignment' that is made up of various actionable strategies. These have been designed to help chiropractic clinics be more successful in their marketing by harnessing the power of social media.

The Social MisAlignments Book is currently available from Amazon, where it has been incredibly well received. This is why it was able to stay on the best selling list for 16 weeks. "It's so good to see that people have benefited from my book," adds Stephanie. "To hear that they understand and appreciate my approach, that they like the way I present my information, and that they have actually been able to implement my strategies and notice the results, is all that I could have hoped for."

The book has been used by various marketing specialists who work with wellness organizations, but also by chiropractors themselves, who want to take charge of their own online marketing campaign. All have been very pleased with the results.

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For more information about Social MisAlignments, contact the company here: Social MisAlignments Brian Beck 8884769773 bbeck@srbsolutions.net 7614 Beal St San Diego, CA 92111

Social MisAlignments

Helping Chiropractor's cultivate positive relationships with current patients as well as share the message of chiropractic and the care you provide. Now is the time to start making some social media adjustments.

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