



ProCycles.ch Launches Directory to Help Cyclists Find Bike Repair and Dealers Across Switzerland

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ProCycles.ch has launched a comprehensive online directory designed to connect Swiss cyclists and e-bike riders with local bicycle shops, repair workshops, and specialist dealers across all cantons. Based in Winterthur, the platform addresses a growing demand for a centralized resource as cycling and electric mobility continue to expand throughout the country.

The directory arrives at a moment of significant growth in the Swiss cycling sector. E-bike sales have increased by more than 30 percent annually in recent years, creating a parallel need for qualified maintenance, servicing, and specialist retail support. According to ProCycles.ch, the rapid adoption of electric bicycles has outpaced the availability of easy-to-navigate tools that help riders locate reliable service providers in their region.

The platform offers location-based search capabilities that allow cyclists to identify nearby shops, filter by service type, or locate dealers for specific bicycle brands. Each listing includes current services, available

brands, and verified contact details. The directory supports a range of needs, from basic repairs and seasonal tune-ups to high-end e-bike purchases, cargo bikes, and family models.

As an e-bike shop Switzerland directory built exclusively for the local market, the platform reflects the particular characteristics of Swiss cycling culture and geography. The team behind the directory continuously verifies and updates shop information to maintain accuracy for users, whether they are residents seeking routine servicing or tourists requiring assistance during a visit.

The directory also serves local independent retailers, many of which face increasing pressure to establish digital visibility as consumer behavior shifts toward online search. By listing verified businesses alongside their services and specialties, the platform helps smaller shops reach cyclists who might otherwise struggle to find them. This support for local commerce aligns with broader trends in sustainable mobility, where strengthening regional cycling businesses plays a role in encouraging everyday bicycle use.

Swiss cities have seen rising cycling popularity in recent years, accompanied by growing demand for quality local support. The maintenance requirements of electric bicycles, which include specialized battery and motor systems, have made access to qualified workshops particularly important. The directory aims to bridge this gap by consolidating information that was previously scattered across individual shop websites and local listings.

The platform continues to expand its database of verified shops and services across the country, reinforcing its role as a central hub for Swiss velo and e-bike information. Users can browse dealers by canton, compare available services, and identify workshops equipped to handle both traditional and electric bicycles.

ProCycles.ch is an online directory for bicycle and e-bike shops in Switzerland, based in Winterthur. The platform helps cyclists and e-bike riders across all Swiss cantons discover verified local dealers, workshops, repair services, and specialist stores through location-based search and filtering tools. Its focus on the Swiss market and the growing e-bike segment reflects a commitment to supporting both riders and independent local businesses.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt](mailto:ProCycles.chkontakt@procycles.ch) (at) procycles.chkontakt@procycles.ch Switzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

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