



MBM Auto Renew Demonstrates Paint Protection Film at Frankenmuth Auto Fest Weekend

September 29, 2026

FENTON, MI - September 29, 2026 -

MBM Auto Renew spent a mid-September weekend at Auto Fest in Frankenmuth showing paint protection film and the rest of the work it performs in Fenton. On September 17, 2026, the shop posted that the weekend was already over, that staff had walked visitors through what the shop does, and that some customers were invited to handle part of the work themselves. The same post said the crew demonstrated how paint protection film holds up to extreme damage. In a comment on that thread, founder Michael Beck put the crowd at nearly 2,500 cars. The caption had said more than 2,000. Both figures are the shop's estimates.

"We were in Frankenmuth all weekend with the film out where people could see it," Beck said. "A few customers even worked on a panel with us. I counted close to 2,500 cars on the grounds. That is my number, not an official tally from the show."

Paint protection film is listed on the MBM Auto Renew website as a physical layer against rock chips, highway gravel, bug splatter, road debris, salt damage, and light scratches. The shop installs pre-cut kits and custom film on cars, trucks, SUVs, and specialty vehicles, including Mustangs, Broncos, and Corvettes. Full

custom jobs typically take two to five days. The homepage FAQ separates film from ceramic coating. Film is the impact layer. Coating is described there as the chemical and hydrophobic layer, including easier washing, ultraviolet resistance, and gloss.

The Auto Fest line about film holding up to extreme damage is the shop's description of that demonstration. The company website does not publish a lab report to match it. Film durability on the site is described in the shop's own service copy and in the warranty the company has already tied to 3M. On June 18, 2026, MBM Auto Renew posted that it is a 3M Paint Protection Film preferred installer and that 3M offers a 10-year warranty on the film. The homepage FAQ gives the same outer mark: self-healing films with warranties of up to 10 years, often expected to last seven to 10 years. That term covers the film product. It does not cover ceramic coating, polish, or a slash made for a crowd.

The shop also states that every service carries a quality assurance guarantee whose terms depend on the work performed. The website does not spell out a single length or a list of exclusions for that guarantee. The Auto Fest post did not attach either warranty to the visitors who helped at the table.

Ceramic coating, paint correction, window tinting, and paintless dent repair are still on the website and were not the demonstration named on September 17. The ceramic coating page says a professional-grade coating can last several years if it is maintained and if the vehicle's environment allows it, and that the product is meant to help with ultraviolet light, oxidation, stains, and contaminants. Paint correction pages limit the process to surface swirl marks, fine scratches, oxidation, water spots, light etching, and dullness, and say scratches that cut through the clear coat may not come out. Dent repair is listed for dings and minor hits when the factory paint can be saved.

"We took film to Auto Fest because that is the layer people can see take a hit," Beck said. "Nobody left the weekend with a wrapped car just because they walked past the table. We showed the material, let a few people get their hands on it, and packed up."

C & M Car Care appears in the post only as a name. The GM tag marks the classic-car crowd the shop associated with the weekend. Neither line is a contract announcement.

MBM Auto Renew was founded by Michael Beck, a dealership reconditioning specialist whose About page lists more than 30 years in the trade and calls him founder and a paintless dent repair veteran. The Fenton shop describes itself as a hands-on crew, not a volume lane, and works on new vehicles as well as worn paint and damaged panels. The September 17 post is the company's account of that Auto Fest weekend: film shown against rough contact, some visitors allowed to help, and a parking field Beck put at nearly 2,500

cars.

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For more information about MBM Auto Renew, contact the company here: MBM Auto Renew Michael Beck 810-209-4318 mbmautorenew@gmail.com 14261 Torrey Rd Ste c, Fenton, MI 48430

MBM Auto Renew

At MBM Auto Renew, we offer a full range of auto detailing services in Fenton, MI, to keep your vehicle looking great and protected for the long haul.

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