



ATC Cooling & Heating Addresses Room-by-Room Cooling With Ductless Heat Pumps and Mini-Split Systems

October 15, 2026

KINGSPORT, TN - October 15, 2026 -

ATC Cooling & Heating, a Kingsport, Tennessee contractor specializing in ductless comfort systems, is drawing attention to the role of ductless mini-split systems in resolving uneven cooling conditions that many homeowners encounter during warm weather. The focus marks the second installment in an ongoing series examining how ductless technology applies across different parts of a home.

Hot and cold spots remain a common frustration in houses where a single central system struggles to treat every room equally. According to ATC Cooling & Heating, these inconsistencies often appear in finished attics, bonus rooms, home additions, converted garages, sunrooms, and other spaces where extending conventional ductwork proves difficult, costly, or impractical. Ductless mini-split systems, which deliver conditioned air through individual indoor units rather than a network of ducts, allow these areas to be cooled on a zone-by-zone basis.

The company explains that each indoor unit connects to an outdoor condenser and can operate independently, giving occupants the ability to adjust temperatures in specific rooms without affecting the rest

of the home. This room-by-room approach addresses spaces that central systems frequently underserve, particularly rooms added after a home's original construction.

"Many of the comfort problems people live with come down to a single system trying to treat rooms that were never part of the original design," said Nathan Schmitt of ATC Cooling & Heating. "A ductless mini-split lets a homeowner condition a specific area directly, which is often a more practical solution than trying to force existing ductwork into a space it was never built for."

ATC Cooling & Heating notes that ductless systems can serve as a standalone solution for spaces without existing ducts or as a supplement to an established central system. Because installation does not require the construction of new duct runs, the approach is frequently considered for additions and converted spaces where preserving interior layout and avoiding major renovation are priorities.

The company's current business listing outlines the ductless services it provides throughout the Tri-Cities region, including installation, maintenance, and repair of mini-split systems from manufacturers such as Mitsubishi and Daikin. Information published within this listing also describes guidance ATC Cooling & Heating offers regarding available rebates and incentives associated with ductless heat pump systems.

Schmitt added that homeowners weighing their options benefit from an evaluation of how each space is used. "The right configuration depends on the room, how often it is occupied, and the existing system," he said. "Zoning gives people control over the areas that matter most to them."

The discussion continues a series that began with ductless cooling for late-summer conditions and will progress toward fall heating applications and year-round comfort considerations.

ATC Cooling & Heating is a residential and light commercial service and installation company based in Kingsport, Tennessee, with more than 50 years of experience providing customized HVAC solutions. The company serves the entire Tri-Cities area, including Johnson City, Kingsport, and Bristol, and offers ductless heat pump and air conditioning systems, furnaces and ventilation, indoor air quality services, and geothermal systems. ATC Cooling & Heating provides a 36-month labor warranty on new equipment installations alongside manufacturer parts warranties.

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For more information about ATC Cooling & Heating, contact the company here:ATC Cooling & HeatingNathan Schmitt(423) 239-3358nathan@atcservice.com120 Brookfield LnKingsport, TN 37663

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ATC Cooling & Heating

ATC is your trusted HVAC partner, combining 50+ years of experience with innovative solutions, quality installations, and dependable service for homes and businesses across Tennessee.

Website: <https://atcservice.com/>

Email: nathan@atcservice.com

Phone: (423) 239-3358

