



Torkay Event Services Overhauls FAQ Page to Help Customers Get Answers and Book Faster

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Torkay Event Services LLC has updated the frequently asked questions section of its website with a broad expansion of content covering nearly every stage of the event rental process, from placing a deposit and scheduling delivery to selecting a dance floor size and coordinating a full-scale outdoor wedding.

The Cypress-based company, in business across the Greater Houston area since 1992, rebuilt the page to address the most common questions its team fields before a booking is confirmed. Owner Cameron Torkay said the motivation was practical: most customers are managing busy schedules and want answers without a phone call.

"Most of the questions we get before a booking are the same ones," Torkay said. "Deposit policy, delivery windows, how many tables for a hundred guests, whether they need subflooring under a dance floor on grass. We put all of it on the page so customers don't have to wait on us to answer something they could find themselves."

Since launching, the updated page has drawn hundreds of visitors. For customers managing busy schedules, the ability to find answers without a phone call and book directly through the company's online calendar removes a step that would otherwise require back-and-forth before a date could be confirmed.

The updated page is organized into nine topic sections covering booking and deposits, delivery and setup, tents and tables and chairs, catering, staffing and entertainment, inflatables and water slides, staging and lighting, dance floors, and weddings and large-scale events. Each section contains multiple questions written the way a real customer would type them into a search engine, with answers in direct, plain language.

Among the content covered: how the damage waiver works, what surfaces can support an inflatable unit, how to calculate the right dance floor size for a given guest count, when to expect the delivery crew, and why tablecloths should not be returned in a plastic bag. The linen guidance, Torkay said, solved a recurring problem at pickup.

"We used to get linens back in garbage bags all the time," he said. "They'd come out mildewed. Now we explain it upfront. Customers appreciate knowing what to do."

Torkay Event Services LLC serves private parties, weddings, corporate events, and community gatherings across Harris, Montgomery, Fort Bend, Waller, and Brazos Counties with an inventory spanning tables, chairs, tents, staging, lighting, dance floors, catering equipment, inflatables, and generators. The company also provides on-site catering, DJ services, staffing, and event coordination under a single contract.

The FAQ page covers the full range of what the company handles. A section on staffing and entertainment explains the company's bartender services and notes that under Texas law, the event host is responsible for supplying alcohol. Torkay Event Services provides licensed bar staff and bar equipment but does not supply alcohol. A section on inflatables addresses surface requirements, power access, and weather protocol. The wedding and large-events section explains how the company can serve as a single vendor across every major element of a production.

The page also addresses how the company handles communication. One question asks whether Torkay Event Services uses AI or chatbots. The answer is no. All calls, chats, and emails are handled by members of the team. If no one answers, the page explains, it is because the crew is on morning deliveries, with responses following that afternoon.

Torkay said being direct about that was intentional.

"We're not trying to hide anything," he said. "Delivery fees, how early we might show up, what happens if a

storm rolls in during an inflatable rental. If it affects someone's event, it belongs on the page."

The FAQ page and the company's online booking calendar function in sequence. Customers use the FAQ to research, then check open dates and complete a reservation through the calendar. The updated FAQ section is available at torkayevents.com/frequently_asked_questions.

Torkay Event Services LLC was established in Cypress, Texas, in 1992 by Cameron Torkay, who began the company as a DJ and expanded it over more than 30 years into a full-service event production and rental operation. The company holds a 4.9-star rating on Google based on 371 reviews as of September 2026 and serves the Greater Houston Metropolitan Area and Northwest Houston corridor. Additional information is available at torkayevents.com or by calling (281) 972-5110.

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For more information about Torkay Event Services LLC., contact the company here: Torkay Event Services LLC. Cameron Torkay 281-972-5110 info@torkayevents.com 17702 Refuge Lake, Cypress, TX 77433

Torkay Event Services LLC.

Torkay Event Services is a premiere event rental, production and catering service in Cypress, TX. At Torkay you can bundle everything you need to complete a wedding event, corporate event or a small private event.

Website: <https://torkayevents.com/>

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